SIERRA MADRE NEWS

VOLUME 31, No. 7 — SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA — FRIDAY, NOVEMBER 6, 1936

Big Rally For Peace Here On Tuesday

Purpose Is To Unite All Forces Opposed To Foreign Entanglements

Inviting all those interested in peace to attend, the local committee of the Emergency Peace Campaign has planned a public mass meeting for next Tuesday evening, November 10 at 8 p.m. at the school auditorium. The committee is endeavoring to unite all people in a common desire to strengthen America's resistence to another foreign war.

Dr. Ernest Holmes of Los Angeles, who will be the speaker, has a wide following throughout



Dr. Ernest Holmes

Southern California. Descendant of a long line of New England educators, preachers, and statesmen, he has spent his life in an attempt to reconcile the apparently divergent fields of religion. science, and philosophy. He has written many books and is a speaker of marked ability.

A feature of the program will be a talking picture showing many interesting news-reel shots of the last war as well as preparations being made for defense.

Helen Namura who has proved popular on other programs here will offer Japanese songs in costume.

Sponsors of the meeting include: Miss Elizabeth Morgridge, chairman; Mrs. Gladys Albright, Mrs. Cecily Allen, Dean Arnold Bode, Mrs. Gilbert Bovard, Ray O. Caukin, Mrs. Freda Clatworthy, Mrs. Hazel James Ferguson, Leland J. Fogg, Dr. and Mrs. A. E. Gordeau, Miss Emma Jameson, Mr. and Mrs. Woodson F. Jones, Mrs. W. J. Lawless, Mrs. W. R. Morgan, Mr. and Mrs. T. N. O'Connell, Reverand Arthur O. Pritchard, Mrs. A. E. Pulling, Mrs. John H. Robertson, Mrs. A. F. Snell, Mr. and Mrs. Frank Spencer, Perley Poors Sheehan, Lee Shippey, Miss Muriel Tarr, Mrs. C. L. Twycross, Edwin Ward, Jr., Mrs. Sidney L. Wolfe.

Youth Committee: Miss Marian Daily, Ray Simpson, Miss Marjorie Ashmore, Frank Vane, Miss Sadie Sellars, and Randolph Twycross.

"Life Returns" Film To Be Presented By Local PTA Tonight

"Life Returns," a gripping film will be flashed from the screen in the grammar school auditorium tonight starting promptly at 7:30 o'clock. The auditorium is equipped for sound pictures and the show is sponsored by the Sierra Madre PTA.

An able newspaper critic says of "Life Returns:" "It is not only a novel piece of work but is a thrilling glimpse into one of the greatest mysteries of science, life itself."

Bad Nerves Got The Best Of Sauers

Draws Suspended Sentence For Hammer Attack On His Room-mate

Admitting his nerves got the best of him and caused him "to go berserk," Joseph Frederick Sauers, a patient at a local rest home, was fined $50 on a battery charge yesterday in Pasadena Justice Court by Justice of the Peace William E. Fox.

Sauers was charged with knocking out his room-mate, Adolph Zomkeller, with a hammer the night of October 28. The asserted assault took place in a tool house on the property of Mrs. Leora Groth, at 125 East Mira Monte avenue.

Sauer's fine was suspended for two years and the charge of assault with a deadly weapon, a felony, was dismissed.

Zomkeller, the complaining witness, said he had gone to the Mira Monte address to see if all hte windows were closed, after which he entered the tool house and was having something to eat when the attack occured.

He said Sauers entered, struck him several times with his fist and then picked u pan axe. Gaining possession of the axe after a short struggle, Zomkeller then said Sauers seized a hammer and knocked him out.

Mother Of Harold Roberts Dies After Lingering Illness

Mrs. Myrtle Roberts, mother of Harold F. Roberts, proprietor of Roberts Market here, died yesterday morning at St. Luke Hospital after a lingering illness. She had been at the hospital for two weeks.

Born in Tarrytown, Ia., in 1884, Mrs. Roberts had lived in Pasadena for 13 years.

Besides her son, Harold F. Roberts, she leaves her husband, John M. Roberts, and a sister, Lettie Stechel, of Long Beach.

Private services will be held Sunday evening at the Roberts' Pasadena home.

Red Cross Is Ready For Its Annual Drive

Dean Bode To Direct Roll Call That Opens Here On Armistice Day

Seeking the active aid of all Sierra Madreans in meeting the perennial challenge of want, disaster, neglect and ignorance during 1937, the annual Red Cross Roll Call begins next Wednesday, Armistice Day, and continues through Thanksgiving Day, November 3. Signalizing the occasion, next Sunday will be Red Cross Sunday. On this day clergymen of the city will remind their congregations to serve through the Red Cross, while the story of the Red Cross will be stressed in Sunday school classes and young people's meetings.

Last year's Roll Call drive enlisted a total of 620 members and put Sierra Madre in third place in the California lineup in proportion to population. While the figure represented 17.47 per cent of all Sierra Madreans, the local chapter hopes to exceed the previous year's enrollment again this year and perhaps capture top position for 1936-37.

Under the leadership of Dean Arnold Bode, Roll Call chairman, more than a score of well known local residents are expected to enlist as district captains and lieutenants between now and next Wednesday.

Demands for assistance from the Red Cross have been heavy during 1935-36. During the spring floods and tornadoes alone, affecting 20 states, the Red Cross aided 145,000 families. Sufferers were given food, clothing, shelter and medical attention, while thousands of homes were rebuilt or repaired. Red Cross public health nurses made 1,000,000 visits to the sick and home hygiene and care of the sick instruction was given to 50,000 persons.

Statistics covering work done by the local chapter during the year ending Saturday were released yesterday by Miss Louise Judson, secretary.

A total of 402 quarts of milk were provided to homes where loss of income forced cutting this invaluable staple from the menu.

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City And Environs Hit By Roosevelt Hurricane, Swept From GOP Moorings

President, McGroarty, Martin And Fitts Carry Sierra Madre

LIQUOR PROPOSALS LOSE

SIERRA MADRE and the 48th Assembly district, of which it is a part, were among the many sections of the country that were swept from their GOP moorings by the great Roosevelt hurricane that hit the Nation on Tuesday.

For the first time in their history both this city and the Assembly distirct (including Pasadena) went Democratic, giving majorities not only to President Roosevelt but to Congressman John Steven McGroarty, who in the early days of his first term in Congress was unstinting in his criticism of the President and his party's leadership.

The leads in Sierra Madre of both Roosevelt and McGroarty were slight, to be sure, but they carried it—Roosevelt by 134 over Landon and McGroarty by 68 over Carl Hinshaw, his aggressive Republican opponent.

Assemblyman Frank G. Martin, Republican, defeated his Democratic opponent, A. D. Orme, here by 210 votes—the only solace local Republicans could find in the election other than the fact that Mr. Martin also carried the district and will continue to represent it at Sacramento.

In the face of stiff opposition District Attorney Buron Fitts carried this city by a majority of 205 over Harlan G. Palmer, joining in the retention of Fitts in office by a vote throughout the county of 529,588 to 494,528 for Palmer.

Sierra Madre approved only five of the 23 ballot proposals—No .4 prohibiting tideland drilling for oil; No. 10, restricting the use of motor gas taxes to road construction and maintenance; No. 15, providing relief for assessment districts; No. 18, imposing an additional tax on oleomargarine, and No. 24, providing charters for cities and counties.

Propositions 3 and 9—the latter providing for local option, lost here, while the proposal to place an almost prohibitive tax on chain stores had a majority of 626 votes against it in this city. The vote on the two liquor proposals was much closer, as revealed by accompanying figures.

An outstanding feature of the election is the obvious fact that the Townsend old age pension adherents in this area refused to follow the advice and leadership of their chief respecting both the Presidency and the candidacy of Congressman McGroarty. It is also noteworthy that Assemblyman Frank Martin carried every community comprising his Assembly district (the 48th), winning by a vote of 11,904 to 6923.

Mr. Martin issued a statement in Sierra Madre yesterday in which he said:

"I want to thank all my good friends in the Sierra Madre area, whatever their political faith, for their generous support of my candidacy for re-election in Tuesday's election. I am very grateful for such splendid loyalty and it further endears your community to me. I shall devote myself faithfully to my work in the Legislature and I hope to justify your confidence in me."

Carl Hinshaw issued a statement in which he said, in part:

"We have not won—but I do not feel defeated—as I have won thousands of new friends in both parties throughout the 11th District.

" I want to express my great appreciation to the many hundreds of volunteer workers in both parties who gave their devoted services toward my election. Their work has not been in vain—as my votes have run comparatively far in the lead of the National ticket—a fact which offers great promise for the next election. Our organization will remain intact and gain strength in the coming eighteen months—and to that end I shall devote much time and energy."

How Sierra Madre Voted

For President

PRECINCT No.	1	2	3	4	5	6	7	Total
Roosevelt	156	145	175	139	121	160	202	1098
Landon	153	144	117	136	164	110	140	964
Thomas		3	1	1	1	1	3	10
Browder	1	2				1		4
Colvin		2	1	1	2		2	8

Congress (11th District)

McGroarty	129	113	136	118	99	149	161	905
Hinshaw	125	136	100	117	142	98	119	837
Funk	29	24	32	21	33	8	40	187
Ingham	3	5	4	2	1	1	3	19

State Assembly (48th District)

Martin	149	143	121	134	161	121	158	987
Orme	112	104	120	99	85	117	140	777

District Attorney

Fitts	166	128	156	143	180	150	150	1073
Palmer	121	145	122	106	97	99	178	868

Superior Court

OFFICE No. 8—								
Sheldon	153	143	92	139	164	144	168	1003
Briggs	48	56	40	38	32	40	61	315
OFFICE No. 9—								
Bogue	123	109	70	111	127	90	126	756
Dockweiler	98	101	67	75	87	109	115	652
OFFICE No. 13—								
Swain	142	132	86	122	143	119	157	901
Marchetti	68	82	44	59	60	72	78	463
OFFICE No. 15—								
Crum	157	145	92	124	146	136	168	968
Taplin	66	70	47	63	54	62	73	435

BALLOT PROPOSITIONS

Proposition No.	Precinct No. 1		Precinct No. 2		Precinct No. 3		Precinct No. 4		Precinct No. 5		Precinct No. 6		Precinct No. 7		TOTALS	
	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
2 —	99	125	130	114	103	102	83	107	100	116	104	114	119	146	738	824
3 —	76	171	66	195	82	178	49	181	66	175	56	186	70	218	465	1304
4 —	133	117	135	124	113	131	113	110	122	110	132	114	138	145	886	851
5 —	58	163	76	167	76	116	66	123	71	144	84	129	85	158	516	1000
6 —	78	133	94	134	74	119	67	110	72	116	90	117	79	147	554	876
7 —	68	157	92	144	82	120	53	138	80	140	65	144	90	157	530	1000
8 —	65	148	69	132	57	134	65	108	47	141	73	122	61	160	437	945
9 —	108	145	113	148	135	127	131	102	111	132	107	136	128	167	833	957
10 —	144	88	150	85	114	102	102	90	122	86	148	64	139	119	919	634
11 —	53	159	47	175	71	138	39	138	49	143	39	158	73	171	371	1082
12 —	18	190	35	177	30	164	17	161	18	173	25	176	41	187	184	1228
13 —	20	191	42	176	34	154	22	156	28	165	25	169	42	188	213	1199
14 —	89	130	108	113	64	135	55	132	67	140	75	127	105	129	563	906
15 —	99	111	96	117	93	99	89	89	95	101	88	111	153	83	713	711
16 —	67	144	84	133	61	120	55	120	79	110	77	114	98	130	521	871
17 —	118	82	146	60	117	72	113	63	115	69	143	50	155	68	907	464
18 —	34	204	40	199	33	195	20	188	25	202	32	192	53	213	237	1393
19 —	78	123	67	135	59	117	69	99	75	105	68	128	91	127	507	834
20 —	97	111	120	102	98	100	97	89	99	109	86	111	109	133	706	755
21 —	100	127	100	131	99	106	89	104	94	110	90	117	110	137	682	832
22 —	86	208	102	176	107	188	77	190	94	171	97	168	117	205	680	1306
23 —	38	171	30	178	70	143	18	152	26	164	28	170	27	204	237	1182
24 —	114	87	138	72	64	86	88	86	97	85	128	71	143	79	772	566

Man Asleep At The Wheel; Wife's Cheek Bone Is Broken

Mrs. Mary Ganulin, 132 South Hermosa avenue, was taken to St. Luke Hospital last weekend with a fractured cheek bone after a car driven by her husband, Sidney Ganulin, crashed into a telephone pole on Foothill boulevard at Rosemead avenue.

Ganulin told deputies he fell asleep at the wheel.

Permits For New Building Over $200,000

New Construction Total For Ten-Month Period Highest In City's History

A dollar volume of new construction here for the first ten months this year, approximately two and a quarter times that for the similar period last year is the rosy record chalked up on the books of the city building department this week.

A total of $209,077.50 worth of permits have been issued between January 1 and October 31, 1369. This is the best ten-months' period in the city's history, with the exception of 1930 when the $210,000 grammar school was built. The total for the corresponding span last year was $93,775.

Contributing largely to the increase is last month's total of $46,502, more than four times the October, 1935, figure of $10,908.

Mrs. Herbert Hoover Wins Prizes At Pasadena Posy Show

Roses, zinnias and chrysanthemums from her own garden brought Mrs. Herbert Hoover, Jr., three awards at the annual Pasadena Flower Show at Busch Gardens last weekend.

She won second prize for an entry of six varieties of single 'mums and third prizes for three varieties of roses and three shades of zinnias.

Armistice Celebration Starts Sunday

Stores Close Wednesday And Veterans Organizations Will Make Merry

Celebrating Armistice Day, November 11, members of Sierra Madre Post No. 297, American Legion; the Legion Auxiliary, and Sierra Madre Post 3208, Veterans of Foreign Wars, will attend a special service Sunday at Bethany Church, it was announced yesterday.

"A Peace Plan that Never Has Been Tried" is the subject of the sermon to be delivered by Rev. Stewart R. Sheriff, Bethany pastor.

Wednesday night the Legion and the Legion Auxiliary are sponsoring a gala Armistice Dance at the Masonic Temple. Hostesses for the evening are Lela Embree, Orcelia Stinman, Florence Jensen, Lee S. High, Augusta Coats and Sylvia Quittner. Music will be provided by Bob and Gale Sherwood's orchestra.

So that all veterans and their friends may attend the Loyola-Texas Tech pigskin classic at the Los Angeles Coliseum Wednesday afternoon, neither of the local veterans organizations is scheduling Armistice Day exercises. Tickets for the game may be had at Picketts Service Station.

Practically all stores and business places will close their doors Wednesday, in observance of the 18th anniversary of the close of the World War.

Drug stores and service stations will be about the only business establishments to remain open here during the day, the Merchants Association announced. It is expected that all Sierra Madreans will see that their holiday needs are purchased Monday and Tuesday.

Armistice Day will be a holiday at the post office. Outgoing and incoming mail will be dispatched as usual, and incoming mail will be available to boxholders.

Dean Arnold Bode announces that the Church of the Ascension will be open all day Wednesday for prayer. Printed prayers for peace will be available at the church during the day.

Resident Of Canyon Park Kills Self

Despondent Over Long Sick Spell, Elmer E. George Uses A Gun

Putting a .32 automatic to his head, Elmer E. George, 51, of 560 Brookside Lane, snuffed out his life shortly before 7 o'clock Wednesday morning.

The bullet passed through his head, striking a screen on the upstairs sleeping-porch of his modest Canyon Park home.

Bleeding profusely, George was rushed in an ambulance to St. Luke Hospital where he died less than an hour and a half later.

Despondency over ill health was surmised as the cause of his act. He has been ill for several weeks with intestinal 'flu.

In the house at the time of the shooting was George's nurse, Mrs. Mary E. Shaw, of 3798 Blanche street, Pasadena. Engaged by George on Monday, Mrs. Shaw was resting on a couch in the downstairs front room when she heard George get up, walk out to the sleeping-porch and fire the fatal shot. After rushing upstairs, Mrs. Shaw hurried out to the home of Milo Chapin on Woodland Drive.

"Do you know Mr. George?" she gasped, after Chapin answered her knock.

"Why, yes," Chapin said. "I'm going over to call on him this morning."

"You're too late," Mrs. Shaw said. "Mr. George just committed suicide."

Mrs. Shaw and Chapin then ran down to the Canyon Store on Woodland Drive and roused the proprietor, who called the police.

George, who had lived here for about five years, traveled for the Red Cross for many years and was at one time associated with the Chase National Bank of New York City.

Besides a cousin in the east, he leaves another cousin in Whittier, Mrs. Nellie Johnson, and an aunt, Mrs. Josephine Doane, of Pasadena.

The case was investigated by Chief of Police G. G. McMillan and W. D. Richards. Dr. M. H. A .Peterson was called to render first aid immediately after police were notified of the shooting.

More Sierra Madre Properties Sold

Mr. and Mrs. R. P. Jennings of Los Angeles have bought the three and one-half acre plot at the corner of Michillinda Blvd., and Fairview avenue and expect to build a new home in the near future. The sale was made through the real estate office of Judge Tom W. Neale.

Judge Neale has also sold the former Tom Tyler home at 470 East Montecito avenue. Mr. Tyler, former owner of the Sierra Madre Furniture Company, has moved to Barstow, where he is operating a big tourist camp.

Mrs. B. J. Harris and small daughter moved Thursday from Los Angeles to their new home at 367 Adams street.

500 GROWNUPS ENJOY ANTICS OF YOUNG WITCHES AN' GOBLINS AT HALLOWE'EN PARTY

THOSE two cleverly-executed black cats, drawn by pupils of the 6-A grade ,that beckoned with such fiendish glee in the lobby of the Sierra Madre grammar school on Hallowe'en Day conveyed much of what transpired in their eerie domain, so expressive were their figures. But, even at that, they were not able to tell one half of the mad, merry goings on.

Pandemonium flourished with a will with every one determined to make the carnival a success. That it was, indeed, successful is attested by the fact that about five hundred people enjoyed the dinner, and three hundred children participated in the unique parade. Full returns are not in at this writing; but it looks as though the P.T.A. will clear something over two hundred dollars.

The artistry and decided originality displayed in the costumes must have given those judges quite a few brow furrows. We wish space would permit giving all of the kiddies a break, but it can't be done.

Betty Mae Spillar, in her orchid and silver dress, cut on old-fashioned lines, won the prize for girls over six years.

Joyce Taylor was the lucky one under six to capture first prize. Mac Henrotin won the prize for boys under six years, and George Johnstone took first prize for boys over six years. The judges were Francis Eakman, Foster Bumpus and Selwyn Myers.

Added to the above, an auctioning of heavily-filled baskets, provided by various home and other merchants, also proved of great interest. These were contributed by the city clerk's office, City Hall; Milton Steinberger, Sierra Madre Republican Headquarters; Police Department, J. C. Penny, Monrovia; Mr. Hoffert, Pasadena; the Fruit Stand, Mr. Behn of Monrovia; Hartmans, Middough's Drug Co., the Roberta Shoppe, and Olsen's shoe store.

While hobgoblins were doing their worst, Mrs. John L. Woehler and her corps of assistants were performing, with the precision of clockwork and extreme efficiency, the necessary duties in the culinary domain that go to make perfect gustatory pleasures.

Mrs. E. E. Hitchcock, Mrs. Frank Naley, Mrs. Grace Young, Mrs. Irish, and Mrs. Louis Dillman, who helped decorate with Mrs. Isadore Fisher, make the list complete, with Mrs. S. O. Steinberger, ways and means chairman and genius-behind-the-throne, taking charge of admission.

Deep apreciation is again extended to all those contributing food, cash and services: The Pig 'nd Whistle Co. of Pasadena for their gift; The Pasadena Kress Co., for prizes; the Woolworths, the Garland Five-and-Ten, of

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TRIO OF TALENTED SIERRA MADREANS WILL APPEAR AT WOMAN'S CLUB BENEFIT





Lelt to right, Miss Elizabeth Morgridge and Miss Moreland Kortkamp, who will appear with Donald Thayer at benefit for the Sierra Madre Woman's Club.

Sierra Madre club women and their friends are looking forward to the benefit concert to be held at the local clubhouse Monday evening, November 23, when three talented Sierra Madre artists will make their appearance on this program. They are Miss Elizabeth Morgridge, violinist; Donald Thayer, noted baritone, and Miss Moreland Kortkamp, talented pianist, who will accompany the artists.

The Woman's Club of Sierra Madre this year has supported generously many functions for other benefits, and it is believed the community will respond whole-heartedly to this affair.

Santa Anita Races Flash Local Color

First Two Weeks Program Features Handicaps Named After California Landmarks

The Los Angeles Turf Club, preparing for the third winter racing season at Santa Anita Park, opening Christmas Day and running 53 days (no racing Sundays and Mondays) to March 6, is naming its handicaps and special features after cities, historic landmarks and events in California. Pasadena with its Tournament of Roses and Rose Bowl Football Game has been singled out for the January race card.

The program of races for the first twelve days will include the following features:

Friday, December 25— Christmas Stakes, $,5000 added, 1 mile.

Saturday, December 26— The Hollywood, $1,200 added, 6 furlongs; The San Simeon, $1,000 added, 6 furlongs; The Santa Monica, $1,200 purse, 1 1-16 miles; Santa Maria, $3,500 added, 6 furlongs; The Studios, $1,000 added, 1 mile.

Tuesday, December 29 — The Oceanside, $1,000 purse, 6 furlongs; The Lake Sherwood, $1,200 purse, 6 furlongs; The Monrovia, $1,500 added, 1 mile; The Mount Baldy, $1,200, 1 1-16 mile.

Wednesday, December 30—The South Gate, $1,000, 6 furlongs; The Claremont, $1,200, 6 furlongs; The Rancho Santa Anita, $1,200 added, 1 1-16 miles; California Breeders Champion Stakes, $10,000 added, 1 mile.

Thursday, December 31— The Uplifters, $1,000, 6 furlongs, The Bell-Air, $1,000 added, 6 furlongs; The Midwick, $1,200, 6 furlongs; The Malibu Beach, $1,500 added, 1 1-16 miles.

Friday, January 1 — The Pasadena, $1,200, 6 furlongs; The Tournament of Roses; $1,200 added, 6 furlongs; The New Year Stakes, $5,000 added, 1 1-16 miles; The Rose Bowl, $1,000 added, 1 mile.

Saturday, January 2— The Orange Blossom, $1,000 added, 7 furlongs; The Mount Wilson, $1,200 added, 1 1-16 miles; Santa Margarita Stakes, $3,500 added, 6 furlongs; The Arcadia, $1,200, 1 1-16 miles ;No. 1 Endurance, $1,000, 1 1-12 miles.

Tuesday, January 5 — The Ridgewood, $1,200 added, 7 furlongs; The Duchess, $1,500 added, 6 furlongs; The San Marino, $1,000 added ,1 1-8 miles.

Wednesday, January 6 — The Greenfield, $1,000, 3 furlongs; The Playa Del Rey, $1,000, 6 furlongs; The Hacienda, $1,200, 1 mile; The San Diego, $1,500 added, 1 mile.

Thursday, January 7 — The Meadowbrook, $1,000, 6 furlongs; The Senorita, $1,000, 6 furlongs; The Venice, $1,500 added, 7 furlongs; The Balboa Beach, $1,200 added, 1 1-16 miles; The West Coast, $1,000, 1 1-16 miles.

Friday, January 8—The Verduga, $1,000, 6 furlongs; The Hermosa Beach, $1,200, 1 mile; The Beverly Hills, $1,500 added, 6 furlongs.

Saturday, January 9—The Palos Verdes, $1,200, 1 mile; The San Clemente, $1,200, 6 furlongs; The Coronado, $1,000 added, 6 furlongs; Santa Susana Stakes, $3,500 added, 6 furlongs; The Mt. Lassen, $1,000 added, 1 1-14 miles; No. 2 Endurance, $1,000, 1 3-4 miles.

CARL H. NELSON
FURRIER

Discriminating women of this and surrounding territory have found that when they have taken their style problems to Carl H. Nelson, located in Pasadena at 445 N. Lake Ave., phone Co. 6583—that they have always been solved to the highest degree of satisfaction.

Mr. Nelson, the manager, has made a long and careful study of furs and this together with his many years in the fur business accounts for his ability to give you the latest styles in the best of furs at the lowest possible cost.

On your next visit to Pasadena, stop in and look over his complete line of the latest fashions in furs! (adv.)

B. L. WHITMORE
ROOFER

The people of this community are fortunate in having at their service Mr. B. L. Whitmore, located in Pasadena at 400 South Fair Oaks, phone Wa. 1251.

For years he has been doing xpert roofing work in this part f the state and is considered an expert in this line. His great ability together with his many years of experience largely accounts for his popularity and growing business.

He is the Authorized Application Agent for the reliable Pioneer Flintkote Products in this territory.

Call on him today and let him give you an estimate on your roofing work and see for yourself at what a moderate price you can have your work done. (adv.)

In a Social Way

PATIENTS HONOR MRS. GROTH AT PARTY—

Mrs. L. Groth, proprietoress of the Sierra Madre Rest Home on 122 North Baldwin avenue, was feted at a Hallowe'en party given by patients of the home. Twenty-three persons attended the informal party expressing their appreciation of the hospitality, patience and kindness shown them by Mrs. Groth. Light refreshments were served to the group by Mrs. C. Jones and R. L. Smith.

Those present included Mmes. L. Groth, A. M. Moore, E. Freeland, C. Blankenfeld, C. Jones, F. Hance, B. Simpson, F. McGrath, E. Webster, E. Foster, C. Billings, M. Priebe and Messrs. T .Casey, R. L. Smith, T. Greeley, P. Kelly, T. O. Keefe, I. Kyle, N. Rogina, L. Johnstone, A. Zomkeller, L. Kazatske and P. Okerstrom.

HALLOWE'EN PARTY FOR SIXTH GRADE GIRLS—

Ten girls of the sixth grade grammar school class were guests of Miss Joan Stover at a Hallowe'en party, given at the home of her mother, Mrs. Milton Bowler, 118 Laurel avenue, Friday evening.

Hallowe'en decorations, games and stunts were in keeping with the season. Mrs. Bowler served refreshments to the girls at the close of the evening.

FRIENDSHIP CLUB TO MEET WEDNESDAY—

The Friendship Club of the Congregational church will hold its next regular meeting Monday evening, November 9, at 8 p.m., in the Ladies' parlors of the church. Mrs. Irma Jones and Mrs. Roach will act as hostesses. All members are urged to come and bring a guest. Women in Sierra Madre who are new comers and desirous of becoming acquainted are especially invited.

MRS. HARTMAN TO ENTERTAIN PRISCILLAS —

Mrs. F. H. Hartman will be hostess to members of the Modern Priscillas at her home on Baldwin and Highland avenues at 3 o'clock Thursday afternoon, November 12.

A short program has been planned for the regular meeting which will be followed by an informal afternoon of sewing and visiting. Refreshments will be served by the hostess.

LEGION AUXILIARY HAS HALLOWE'EN PARTY—

The American Legion Auxiliary enjoyed a short business meeting and Hallowe'en party Thursday evening, held at the home of Mrs. A. H. Embree, 535 Auburn avenue.

Fifteen members and guests spent the evening informally, playing games arranged by the hostess. Mrs. Helen Lovejoy won the prize package which was a veteran-made article.

Next meeting will be held Thursday, November 12 at the City Hall.

MRS. BARLOW ENTERTAINS WITH LUNCHEON

Mrs. May Barlow was hostess to a group of friends at her home on 52 East Highland avenue ,Friday evening for a Hallowe'en party.

The traditional colors of black and yellow predominated in decorations and table appointments for the luncheon served by the hostess.

Included in the courtesy were Helen Lovejoy, Mary Sturmthal, Marian Shaw, Harriet Hannaford, Moreland Kortkamp, Mrs. Emile Moyer and May Barlow.

FILL SEVEN TABLES AT CONTRACT BRIDGE—

Mrs. Mary D. Goodfellow, Mrs. Edgar W. Camp, Randall Perry and Wayne Perry won high scores at seven tables of contract played at the Contract Bridge Tournament held at the Woman's clubhouse Thursday evening. Players from Pasadena and Monrovia also attended the tournament.

YOUNG MUSIC PUPILS HERE AT PARTY IN MONROVIA—

Members of the Sierra Madre Junior Music Club were entertained by the Monrovia Junior Music Club, organized under the direction of Miss Mae Camp, at a Hallowe'en party at Monrovia last week. Those attending were Dorothy Parmenter, Idella Taylor, LaVon Babbitt, Marjorie Ann Croan, Betty Penn, Barbara Steinberger, Jack Steinberger, Betty Mae Spellar, Betty Lou Lacey, Juanita Thompson, Ruth Annas, LeRoy Tembaugh and Jessica Hoshine.

ANOTHER SHOWER FOR MISS FRANCES SCOTT KEY

Honoring Miss Frances Scott Key, whose marriage to Donald Wilson Everett will be solemnized Saturday, November 14, Mrs. Frances H. Burton entertained Tuesday evening at a pantry shower at her home, "Linger Long" on Woodland Drive.

Lovely large white chrysanthemums decorated the room and refreshments served by the hostess at the close of the evening were carried out in pink and white color scheme.

The evening was spent informally, each guest giving a toast to the honoree. Miss Key received many lovely gifts.

The guest list included Mrs. D. A .Hauk, Mrs. George McQuestion, Mrs. Stella Weaver, Mrs. A. L. Phelps, Mrs. Ethel Burnham, Mrs. George Johnstone, Mrs. Ora Fix, Mrs. Cleta Neville, Mrs. Lucile Clarke, Mrs. Alfred James Dewey, Mrs. E. P. Bradford, Mrs. Jim Dewey, Mrs. Ella Cadmus, Mrs. Marjorie Dunn, Miss Laura Cadmus, Mrs. Mae Ostrum, Mrs. L. H. Heath, Mrs. Kaufman, Miss Helen Kaufman, Mrs. Myrtle Bradford, Mrs. Joseph H. Key, Jean Key and Caryl Key.

Child's Birthday Gift Made From California Nuggets

Celebrating her seventh birthday Friday, Miss Rita Moyer of Alhambra, was the honored guest at a birthday dinner given at the home of her aunt, Mrs. May Barlow, 52 East Highland avenue. A lovely decorated birthday cake centered the table at which Miss Miss Rita's parents, Mr. and Mrs. Earl Moyer, and her brothers, Ronald and Robert, he aunt, Mrs. May Barlow, and the honoree were seated.

Miss Rita was given a gold ring that was made from one of the early California gold nuggets, and that was worn by her great grandmother 32 years ago.



Nobody would mind giving women even more rights if they would give up a few privileges.

EAT TO LIVE
with
Arcadia Health Foods
148 E. Huntington Drive
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SOCIAL NOTES

Neil McCarron, Joby Kiggins, Bill Sells, Bud Marsh, Johnny Kennedy, Everet Hinojos, Joe Hinojos, Betty Petterson and Joyce Fowler were among those in the group attending a beach party at Venice Saturday evening. This same group is planning a skating party to be held at Lincoln Park, Thursday evening, November 5.

The Young Married Peoples' Bible class of Bethany Church and their teacher, Miss Nola Johnston will meet Tuesday evening at 6 o'clock in the church hall for a "pot luck" dinner. At 7:30 the group go to the church to attend the Olsen meeting.

Six couples were guests of Jay Coumbe at a Hallowe'en party Saturday evening at the home of his parents on Canyon Drive. An informal social evening was spent by the young folks and at the close of the evening a luncheon was served by the host.

Matron's Association of the 50th district and Mrs. Nell Schrader of Arcadia were guests of Mrs. Helen Sandage last Tuesday at a luncheon served at a Foothill Blvd., restaurant.

—Doris Gilbert

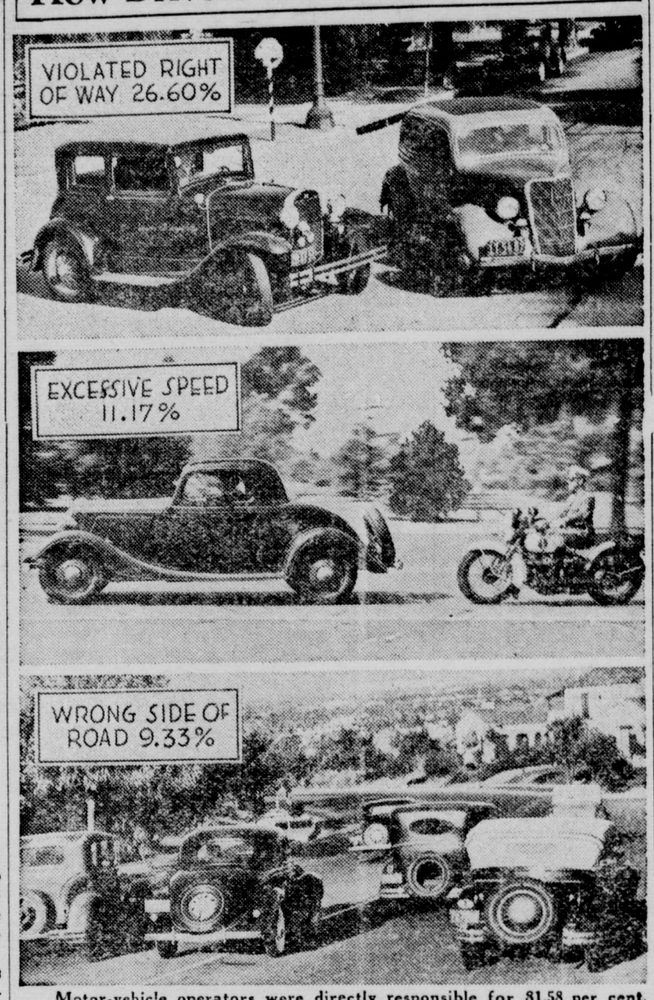
Wedding In A Lions Den Among Events At Elks Party

A wedding in a den of lions on the stage of the Elks Club auditorium is the spectacle promised Sierra Madreans and the San Gabriel Valley by Monrovia Lodge No. 1427, B.P.O.E.

The hardy young lady is Miss Margaret Iris Morse, a stenographer, living with her mother at 1620 Mayflower avenue, Monrovia. She is 21. The happy groom is Van R. Anthony, salesman, of 417 Genoa street, Monrovia. He is 24.

Proceeds from the affair, which is scheduled for 8 p.m. November 20 at the Elks Club auditorium, will be used to help fill Thanksgiving baskets for the needy.

How Drivers Cause Most Accidents



Motor-vehicle operators were directly responsible for 81.58 per cent, or 26,708 of California's 32,739 traffic accidents last year. The major hazards created by these drivers and their percentages are illustrated above. Practically all are avoidable, states the public safety department of the Automobile Club of Southern California, which urges all motorists to stop killing and maiming by proceeding so carefully that crashes will not result. Figures compiled by California Highway Patrol.

News Want Ads Pay

A STATEMENT OF OUR **POLICY**

Introductory Announcement

with this issue, we begin a series of messages to the people of this community on modern phases of Insurance, and the various services of this agency.

We trust you will find them instructive and helpful. Come in any time and talk them over with us.

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Wider, roomier, more luxurious, and the *first* all-steel bodies combining silence with safety.

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Making this new 1937 Chevrolet the smartest and most distinctive of all low-priced cars.

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3 — DAYS — 3

— Season's Laugh Show ! —



Plus Feature No. 2

GENE AUTRY in

"RED RIVER VALLEY"

Action on the Roaring Range !

Also Disney Color Cartoon

Vincent Lopez Band Novelty

LATEST NEWS

Audience Of Women Sing Hymn Written For Hausa Africans

Approximately eighty-five women of the Missionary Society met Tuesday for an all day meeting at Bethany church. The morning program was opened with a talk by Dr. A. P. Stirrett, Senior Missionary of Nigeria, Africa, and a medical doctor in the Soudan Interior Mission, who gave an account of his work and needs of the people in these missions. He related the incidents pertaining to his work in the leprosy camps and during his 36 years in Nigeria while he helped translate the Bible into the Hausa language. A hymnal number was selcted by Dr. Stirrett and translated to Hausa language which was sung by the audience. Dinner was served at noon hour.

At 1:20, Mrs. B. H. Stokely, one of the directors of the Navajo Indian evangelization movement, led the devotionals and introduced the two Navajo Indian girls, Mrs. Marion Yazzi and Miss Esther Nannygoat, who sang several songs in their Navajo language.

Four sacks of clothing have been finished and are ready to be sent the Navajo Indians. The next all day meeting of the Missionary Society will be on Thursday, December 1.



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Captivating Food Show Exhibit



C.N.P.A. Service

Hand-ticing of pretzels is just one of many novel displays of processing methods to be demonstrated at the 1936 Food and Household Show, November 8 to 15, in Los Angeles' Ambassador Auditorium. Framed in Los Angeles' largest pretzel are, left to right, Helen Head, Nancy Cooper and Helen Wood.

Psychology Class Will Go To L.A. Jail

Leaving the Colorado boulevard entrance of the Monrovia-Arcadia-Duarte High school promptly at 6 o'clock tonight, members of the Psychology class will make a tour of inspection of Lincoln Heights Jail at Los Angeles. The club will also attend tonight's session of Lincoln Heights Night Court.

GORGEOUS HUSSY DUE AT ARCADIA THEATRE

"Dancing Lady," starring Joan Crawford and Clark Gable, closes tonight at Gillette's Arcadia Theatre. The companion feature is "The Big House," with Wallace Beery, Robert Montgomery, Lewis Stone and Chester Morris.

Opening tomorrow and playing through Tuesday is "The Gorgeous Hussy," with Joan Crawford, Robert Taylor and Franchot Tone, and "Yours for the Asking," with Dolores Costello Barrymore and George Raft.

Opening Wednesday is "Pepper," with Jane Withers, Irvin Cobb and Slim Summerville, and "Sworn Enemy," with Robert Young and Florence Rice. The bill, which includes Robert Benchley in "How to Train a Dog," closes Saturday.

CHURCHES

Church of the Ascension

Baldwin and Laurel Avenues
Rev. A. G. H. Bode, Rector

Sunday—
7:30 a.m.—Holy Communion.
9:30 a.m.—Sunday School.
11 a.m.—Morning Prayer and Sermon.
5 p.m.—Twilight Organ Recital by Dean Bode, followed by social gathering and tea served by St. Catherine's Guild.
Wednesday—
7:30 a.m.—Holy Communion.

Bethany Church

The Little Stone Church
Rev. Stewart R. Sheriff, Pastor

9:30 a.m.—Bible School.
11:00 a.m.—Morning Worship. Sermon, "A Peace Plan that Never has been Tried."
The American Legion and Auxiliary and the Veterans of Foreign Wars are attending this Armistic Day service in a body.
6:15 p.m.— Christian Endeavor Societies.
7:30 p.m.— Evangelist T. M. Olson — beginning a series of stereoptican lectures on Egypt, Palestine and Syria. Mr. Olson is well known up and down the West coast and throughout the East. He is a splendid speaker, the pictures are worth seeing and you are invited. He will be with us each evening, November 8th through November 15th, at 7:30 p.m.
Tuesday —
Miss Johnston's class will have a 6 o'clock dinner and attend the evening meeting in a body.

Congregational

Rev. Arthur O. Pritchard, Pastor

"The Gate of Gentle Ministry" will be the topic of the morning sermon by the pastor.
Sunday school at 9:30 a.m.
Young People at 6:30.
Wednesday at 7:30, church family supper and devotional service. Topic, "Finding God through Services of Worship."

St. Rita's Church

Rev. Hyacinth Clarey, C.P., Pastor

Sunday Masses—6:30, 8.00 and (High Mass) 11 a.m..
Week-day Masses, 6:45 a.m.
Tuesday Evening — Devotions, 7:45 p.m.
Friday— Stations, 7:45 p.m.

Christian Science

First Church of Christ Scientist of Sierra Madre is a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.
9:30 a.m.—Sunday School.
11 a.m.—Sunday Service.
"Adam and Fallen Man" is the subject of the Lesson-Sermon on Sunday at all Churches of Christ, Scientist, branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts. Paul's words to the Romans: "They which are the children of the flesh, these are not the children of God" constitute the Golden Text.
8 p.m., Wednesday—Testimonial meeting.
Reading Room open daily 2-4 p.m. Public cordially invited.

Happy Family Church

Sunday—
10 a.m.—Sunday School.
11 a.m.—Morning Worship.
7:30 p.m.— Evangelistic Service.

4 Square Church

191 Sierra Madre Blvd.
Rev. John F. Bernick, Pastor-Evangelist

Tuesdays, Fridays—
Prayer meeting at 7:30 p.m.
Wednesdays—
City sisters prayer meeting 12:30 p.m. and the Commissary is open to the poor until 4 p.m.
Saturdays—
Children's church at 2:30 p.m.
Sunday
Sunday school 9:45 a.m.; morning worship 11 a.m.; Prayer meeting 6 p.m.; Young people in Crusader Chapel, 6:30 p.m.; Evangelistic service, 7:30 p.m.

Christian Holiness Mission

4 No. Baldwin Avenue
Rev. Mrs. Velma Lessley, Pastor
Sunday School, 10 a.m.
Morning Worship, 11 a.m.
Sunday Evangelistic Service, 7:30 p.m.
Thursday, 7:30 p.m., mid-week prayer meeting.

WOMAN WRITER IMPRISONED BY SOVIETS GIVES CLOSEUP OF THE COMMUNISTS

In a unified state of hopeful expectancy a full two dozen of Sierra Madre's embryonic writers and a sprinkling of professional scriveners attended the session of California Writer's Guild at Pomona College, October 29. Irvin Cobb, speaker at the luncheon held at Claremont Inn, advised new authors to "stick to something with which they're familiar." Lee Shippey, Los Angeles Times columnist and novelist, acted as toastmaaster and introduced Cobb.

Morning and afternoon roundtable conferences included an interesting discussion of short story writing and marketing by Horatio Winslow, H. Bedford Jones and other nationally known magazine and motion picture writers. Shippey awarded Guild prizes for poetry submitted in competition, at the poetry session headed by Herman Livesey and also was among the speakers contributing to the conference on novel writing conducted by Scott O'Dell. Marguerite Harrison, noted newspaper woman and world traveller, told of her experiences in the near East and of her year's imprisonment in a Soviet prison.

"I saw Communism in its full state and effect early in the Soviet regime," Miss Harrison stated. "No regime that attempts to control the thought and speech of the people as well as the political activity can be bearable to thinking individuals."

Among the Sierra Madreans attending the conference were Mr. and Mrs. Lee Shippey, Herman Livesey, Mr. and Mrs. Henry Hawxhurst, Mr. and Mrs. Ralph Cheney, Mrs. Pearl Virginia Steinberger, Doug Williams, Mr. and Mrs. Fletcher Flynn, Mr. and Mrs. George McCullagh, John Russel McCarthy, John Copeland and others.

Forty Year Old Football Feud Will Be Renewed Tonite

One of the oldest football feuds in the nation will be resumed tonight, when Caltech's Engineers play host to the tough Oxy Tigers in the historic Rose Bowl at Pasadena. Tech and Oxy have been meeting for 40 years, the first clash between the two institutions being back in 1895.

If the "superstitious" grid fans are correct, Caltech will win the contest, for ever since 1925 the two schools have alternated in bringing home the victory. Oxy has won the odd years, '25, '27, '29, '31, '33, and '35, while Tech has triumphed on even years. This being an "even" year, fans who believe in such forecasts say the Engineers can't lose.

Redlands Growers Join The Exchange

An important change in citrus marketing affiliation took place yesterday when Redlands Orangedale Association became affiliated with the California Fruit Growers Exchange by joining the Redlands-Highland Fruit Exchange. This pioneer local group has changed to the Exchange marketing system after 25 years in the Mutual Orange Distributors, of which it was one of the original members.

The association is made up of around fifty growers with 750 acres. A considerable increase in acreage for the new season is reported with estimated 1936-37 season shipments at 350 to 400 carloads of oranges of which nearly half are valencias.

JUNIOR WOMEN ARRANGE DANCE FOR NOVEMBER 21

Sierra Madre Junior Woman's Club held its regular business meeting Thursday evening at the clubhouse. The new members completed their plans for the dance that is to be held at the clubhouse, Saturday, November 21. Next regular meeting will be held at the clubhouse Thursday, November 19.

OBITUARY

CHARLES D. WOLFE

Charles D. Wolfe, 81, died October 25 at the Sawtelle Veterans Hospital. A Spanish War veteran who served in the 10th Pennsylvania Volunteer Regiment in the Philippines, Mr. Wolfe had lived in Sierra Madre for six years.

He leaves a son, Norman Wolfe, of Pittsburgh, Pa.; a daughter, Marie Wolfe, of Los Angeles, and two sisters, Mrs. Carrie Israel of Los Angeles and Mrs. Agnes Leighton of Sierra Madre.

Services were held October 28 at the Sawtelle Veterans Chapel with military honors.

ROBERTS
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WHO takes the initiative in all undertakings for the betterment of the City?

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WHO boosts the City, the County, the State and the Nation in an endeavor to improve the times and the conditions?

WHO boosts good roads, good schools, good churches and good lodges?

WHO aids the Red Cross, Community Funds, Christmas Drives, Poppy sales, and all other similar events?

WHO publicizes the City and aids in bringing people to town?

Why... The Sierra Madre News *of Course*

SO-O-O-O-O-O-O-O, the next time you need PRINTING OF ANY KIND, be fair, and think of the printing office and the local boys who are boosting your business, your efforts and your community in an efofrt to make it a BIGGER and BETTER PLACE in which to live.

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The Sierra Madre News



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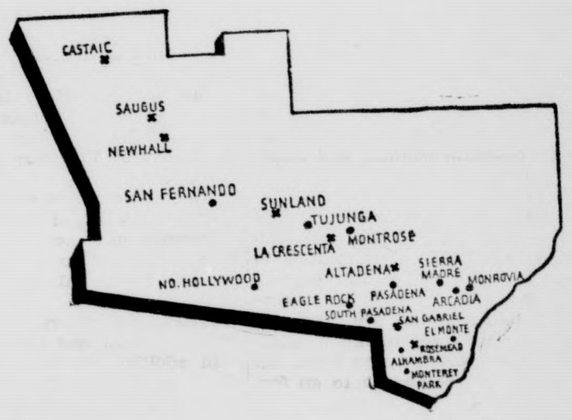
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Edison

D-1

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SIERRA MADRE, CALIF.

Published every Friday
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EDITOR AND PUBLISHER

TELEPHONE 48
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Member Nat'l Editorial Ass'n

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One year, $2; Six months, $1.25; Three months, 75c.

I was afraid, and went and hid thy talent in the earth: lo, there thou hast that is thine.
—Matt. xxv.25.

* * *

The really devout man has a horror of evil, but he has a still greater love of that which is good; he is more set on doing what is right, than avoiding what is wrong.—Jean Nicolas Grou.

GOING FORWARD

The blah blah is over, except for the radio peddlers who will continue to annoy us without end until the government rids the air lines of fakers and public nuisances.

Franklin Delano Roosevelt received a vote of confidence from the American people at Tuesday's election that is without precedent, either as to the electoral or popular vote. It is the greatest assurance ever given of the faith of the American people in an individual—an endorsement of what he has done and notice that he may continue to hew new paths into the future of this Nation—unhampered.

THE NEWS believed Mr. Roosevelt would be re-elected. It also has unbounded faith in his Americanism. It does not, however, believe his was a party victory, but that the Nation by an overwhelming vote placed its future in his hands.

What a frightful responsibility! With a Congress, both branches of which are absolutely in accord with him and subject to his orders, President Roosevelt is a more absolute and powerful dictator than Mussolini or Hitler—so acclaimed in a popular election.

But the people believe he will use it to promote their welfare—that it will not be abused.

That he will exercise the great authority vested in him as the people believed he would is the firm conviction of this newspaper, which also believes that the great groundswell will accelerate the inevitable bound to prosperity. Without obstacles in his path and with powerful political and financial enemies unable to interfere with his program, the country will accept the situation as it lays now—three days after the election. It will not have to wait to see what is going to happen. Everyone knows what is reasonably likely to happen and can make plans accordingly. There should, therefore, be no hesitation on the part of anyone to go forward.

We believe the answer to all this is that America is on the eve of a tremendous upswing that will last for several years. Every real American should accept the overwhelming will of the majority and do his bit in the march towards progress and prosperity.

Mr. Roosevelt is the President, chosen in a free election by a majority so great that the charges of interferrence with the huge WPA and other governmental payrolls is lost sight of. He should have the co-operation and good wishes of every loyal American, for his responsibility is tremendous. He must not only be responsible for his own acts and policies, but for the weakness of followers and appointees who may go mad with victory.

LOOKING AHEAD

California—host to the world, host to the Nation; and now, host to the Nation on wheels, the trailer brigade!

The mushroom growth of these mobile homes fostering nomadic living on an unprecedented scale is no less than astonishing. Already there are more than 300,000, and by next year it is estimated there'll be half a million. And a dozen years hence, say some sociologists, a quarter of the population will be free wheeling it hither and yon in trailer homes.

Imagine what this can mean for California's $200,000,000 tourist crop! It will certainly grow. It might even double in a decade.

A little foresight, at this early stage of the trailer movement, will pay big dividends. California can prepare now to be a good host to the trailers by providing more auto camp and park facilities, and thus get the jump on other states competing for this business.

DON'T WAIT

An ounce of prevention is worth a pound of cure—and one thorough inspection of your property may prevent a disasterous fire.

The cold season will soon be with us. Furnaces and other heating devices will be in use. More lights will be used and will be in operation for more hours of the day. Fireplaces will be in service.

To enter the winter season without checking such equipment is to give a hostage to fortune. Chimneys are always a potential source of trouble, as are flues and fireplaces. An accident electric cord may have "worked all right last year" yet be in condition to cause a serious fire today.

If ou were wise, you took advantage of Fire Prevention Week, which was observed early in October. You listened to talks, read pamphlets and learned of the more common hazards, how to search for them, and how to eliminate them. Apply that knowledge now.

If you aren't sure that you can properly inspect your property, the fire department will be glad to help you.

So—don't wait until it gets cold to wonder whether you are safe from fire. Find out now—and if repairs are necessary, have them done immediately by qualified experts.

A GOOD EXAMPLE

Deleware is a small state—but it has big and worth-while ideas.

One of these ideas is its annual motor vehicle inspection campaign conducted under complete State control. Delaware pioneered this idea.

During two recent weeks 24,000 cars were examined and approved. Thousands of other cars were found defective and orders to correct mechanical hazards were issued. Defective foot brakes proved the most serious cause for rejection, with bad lights second.

In addition, during last year alone the state removed 580 antiquated vehicles and sent them to a well deserved rest on th junkpile.

It is of great interest that, according to Deleware's Secretary of State, there has been an almost complete "right about face" in the public's attitude toward these inspection campaigns. At first, drivers were antagonistic—now the great bulk of them appreciate the value and necessity of inspections and are eager to cooperate.

Every state should adopt the Deleware plan— and keep it up year in and year out .Some states have carried on sporadic, badly organized inspection campaigns, with inadequate facilities, and little good has resulted. Other states have conducted campaigns in which drivers could have their cars inspected or not, as they chose. Such campaigns are a waste of time—the drivers with defective machines stay away from the inspection stations.

The mechanically dangerous car is directly responsible for hundreds of deaths and thousands of injuries annually. Its elimination is essential if we are to reduce the ghastly automobile accident toll.

BIRTHDAY GREETINGS . . .

THE NEWS *extends birthday greetings and its best wishes this week to the following Sierra Madreans, whose birthdays are indicated*

Mrs. Edward Roach	Nov. 6
Ruth A. Allen	Nov. 8
Mrs. K. MacDougall	Nov. 8
Mildred Curtis Bolms	Nov. 8
Ruth Coit	Nov. 8
Mrs. P. C. Kortkamp	Nov. 8
Mrs. J. M. Moote	Nov. 9
Thomas Solury, Jr.	Nov. 9
Arthur Evans	Nov. 11
Art Udell	Nov. 11
Mrs. R. B. Bradford	Nov. 11
Lucile Sparks	Nov. 12
Francis Sexton	Nov. 12
Bob Green	Nov. 12
Mrs. R. W. Krug	Nov. 12
Mrs. H. A. Hannaford	Nov. 12
George Moran	Nov. 12
Mrs. Edith Askew	Nov. 12
Jerry Keene	Nov. 13
Meriam Coats	Nov. 13
C. S. Kersting	Nov. 13
Mrs. Harriet Noel	Nov. 13



You don't know how good food can taste unless you've eaten a slice of bologna and a slice of onion between two pieces of rye bread at midnight.

The Marriage Problem

By W. L. GEORGE

The last article written by the late author of "Caliban."

Marriage Will Neither Endure Nor Disappear

THE worst of discussion is that most people see everything, in black or in white. When the future of marriage occupies the conversation you find one side saying that very soon there will be no marriage at all and that we shall all live in a state of free love. Meanwhile others reply that marriage has existed for thousands of years and is not likely to disappear

My own opinion is that marriage as we know it will neither endure nor disappear; it is a human institution, and, like other human institutions, it will change.

Certainly one understands those who see in divorce the dawn of free love, for divorce made easy enough reduces marriage to something very like free love. Divorce is a new thing from the popular point of view. It existed in Greece and in ancient Rome, but mainly for men. It almost disappeared under the influence of Christianity, until the last century. Now we hear that the American rate is one divorce in ten marriages, while that of Chicago is one in six.

No wonder that they cry out, "Here is free love," since they can almost procure a divorce by filling in a form. But however natural it may be to be deceived, if one is deceived one is wrong. I am convinced that those who fear free love are wrong.

Consider what happened in Russia. As soon as the Bolsheviks came into power the marriage system disappeared and was replaced by free love; but by degrees Russian marriages were registered by an official, and now they are performed in the regular way by agents of the Soviet.

Why is this? The answer contains the whole future of marriage. Russia abandoned free love year by year as Russia allowed private property to form again.

The Soviet probably did not realize the relation between marriage and property, but it is very intimate. Where there is no property and where children pick up a living like animals, you do not need marriage. Where the community owns all property, and therefore takes care of the children, you do not need marriage. But where men and women have something to leave, it is essential that the state should know who is to have it when the owners are dead, and the state must know who is responsible for the child. Otherwise there will be quarreling and starvation — some sort of marriage is the only way of registering the information.

Some sort of marriage will therefore survive to the end of time, because there will always be a tie because men and women will always want to form homes. Those who do not agree with me should remember that the higher animals—namely, the mammals and the birds—form very united families. Mankind will have to change beyond recognition before it lives in free love, or, we might say, free of love.

Only marriage will certainly change. In many parts of Europe and in the Southern States of America divorce is very difficult or impossible.

I believe that by degrees the divorce laws of the world will tend to become the same.

They will never be quite the same, since one law does not fit sunny Texas and icy Canada, but we shall not indefinitely witness a state of things where Nevada grants a divorce practically without a reason, while South Carolina refuses to grant any divorce at all.

Of one thing I am sure: marriage will not become more difficult.

Continual pressure is put upon the legislator to demand of people who want to marry that they should produce certificates of health, of identity and of morals. That will never go very far, because we know only too well that any impediments put in the way of marriage bring about immorality. In time to come marriage will be as easy to contract as it is today, but it will be subject to a human divorce law.

I believe that divorce will be granted without any formality to couples who happen to be childless, since their divorce affects no one else. On the other hand, I believe that public opinion is turning against the present system, which allows a child to know three or four fathers in as many years. That is to say, divorces where there are children are likely to be suspended for some years to give the couple a chance of reconciliation.

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Gaddin' Around with BILL PEET

"HAD I been lucky enough to win my game, the third of the World series, I firmly believe the Giants would have taken the Yankees and the victors end of the dough," chirped Freddie Fitzsimmons, one of Bill Terry's dependable hurlers.

I took time out yesterday to call "Fitz" at his attractive Arcadia home and asked him how it felt to be the season's hard luck pitcher. It will be recalled that Freddy lost his World series game by 2 to 1 score and allowed but four scattered hits.

"The breaks were against us," he said. "I fumbled an easy grounder at a critical stage. Our second baseman came tearing in to field it, picked it up, dropped it and then made the throw, losing the man at first by a step—that's how close it was."

"If we had won that game the count would have been two and one in our favor instead of against us. The Yanks won the next game and we took the fifth which would have sent us out in the lead and I believe we would have taken the series. But baseball is uncertain—nobody can tell what will happen. Any good ball club playing another good club needs the breaks to win and we didn't get 'em during that game."

"Fitz" praised his opponents, the Yankees. They had a powerful attack and a strong defense, he said, but he also believed that in a short series the Giants would have won if the breaks of the game had come their way.

I asked him with whom he roomed while on the road, as big league players travel in pairs, occupy one hotel room with twin beds.

"I roomed with the best catcher in the world— Gus Mancuso, and a fine fellow," he replied.

Fitzsimmons Arcadia home is one of the most attractive in that hustling city.

It is in East Walnut avenue and consists of two acres enclosed by a high wire fence. The house is back from the road a bit and fronts an immaculately kept green yard, while in the rear are stables, chicken houses and a big garage.

New York writers often refer to Fred Fitzsimmons as the "Arcadia chicken raiser." I asked him to show me his poultry but he laughed as he replied: "Oh, I got rid of them two years ago, had 3,500 hens and did a profitable business, but the hens got too old to lay and when I tried to replace my stock I could not buy what I wanted, so decided to give up the chicken business."

"Fitz" is a great lover of horses and has four real thoroughbreds, one a colt and beautifully marked, sorrel in color with a white face.

Asked what he thought of the Giants' chance for repeating and winning the National league title next year, he said, "It's hard to tell— we wound up the season with the best club in the league and with possibly a few changes it should be stronger in 1937."

The husky Giant pitcher has a most pleasing personality and takes his basebal lseriously. He has been a regular pitcher for the Giants for 13 years and last season was rated by Manager Bill Terry as his most dependable moundsman.

Recently I had a squib in this column concerning one of our good neighbors, Dr. C. L. T. Herbert and mentioned that he was not only a graduate of the University of Iowa but played on the university football team.

During my chat with Dr. Herbert I asked him if he knew why Iowa was called the "Hawkeye State" and his football team the "Hawkeyes." He replied:

"I'll be darned if I know, possibly I did at one time but I've forgotten."

During my gaddin' around town I have since met several Sierra Madreans who claim Iowa as the state where they were born, and it was from one of these that I learned the meaning of the nickname "Hawkeys"

The cognomen Hawkeye was given to the state by a man who was editor (at that time it was a territory) without any formal adoption. There are two versions as to its origin or meaning. The man who suggested it would save from oblivion the name of the old Ioway Indians, who were first in the territory, had the best phsiques of any of the tribes, were the greatest hunters and trappers and in general were symbolic of great strength. However popularly the name suggests the vigilance, watchfulness and keeness of the hawk, a bird origionally found in great numbers in the state.

A'int it the truth?
A smiling face is always better to look at than a "sour puss," but, as Pat West would say "Smile if you mean it. Otherwise look sincere. Its much more becoming

I asked an apparently intelligent man the other day why he did not advertise in his local paper.

His reason was "I don't like the eidtor."

I asked him then if he refused to sell merchandise to the women he did not like or take money from customers who had no use for him.

The only sound reason why any one should buy advertising space in any paper is that it stimulates sales or builds good will. As long as subscribers read the sheet it makes no difference if the editor has fallen arches, conniption fits or false teeth.

TOWN PICKUPS

"Special Delivery," my sturdy hack, survived Hallowe'en very well . . . I expected to find the "puddle jumper" dangling from a telephone pole, but the boys laid off. Thanks and much obliged . . . Enjoyed a fine Sunday dinner at Henry Lannon's Altadena Pines. Service and food excellent . . . motor over and call on him some time . . . Now that election is over and all bets paid, Al Myers can start that plan of his to provide a skin baseball diamond for the boys of Sierra Madre . . . Armistice Day next. Remember the words and music of that old song "Keep the Home Fires Burning?" . . . But that did not include mountain fires. Freddy LaLone has become such a skilled marksman and deer hunter that some of the boys have nicknamed him "Old Dead Eye Freddy" . . . How is your garden growing, my Sierra Madre friends? How about the candytuft and cornflowers, for our float? Adios—See you all next week.



A proposed charter providing for the city manager plan has been decisively rejected by Pomona voters. Drafted over a period of months by 15 freeholders, the proposed instrument went down to defeat by a vote of 4996 to 3924 at Tuesday's election.

Feel fagged midway through the forenoon or before the end of the workday? If so, then munch on sweets or drink a glass of milk, advises Dr. H. W. Haggard, physiologist at Yale University. Eating between meals is beneficial for most people, the doctor says.

Woodbine Anne, a 15-year-old Ayrshire owned by Connecticut State College, holds the 365-day milk production record. In one year Woodbine Anne gave 12,949 pounds of milk and 583 pounds of butterfat. In her entire career her total production amounted to 69 tons of milk and three tons of butterfat. Meanwhile, records show, she has produced a sizeable family.

Beer and wine taxes in California for September showed a substantial increase over those for the corresponding month in 1935. They totaled $206,021.04, exceeding those of September, 1935, by $46,157.15, constituting a gain of 28.8 per cent.

California gasoline taxes for the same month, reached $4,188,410.93, exceeding the assessments for the corresponding month in 1935 by $203,784.93.

It hardly seems right that the man or woman under 30 years is the most dangerous automobile driver, but National Safety Council statistics show that young drivers have more accidents than old ones. The young driver has better eyesight, better hearing, more strength, and better muscular coordination. Almost every advantage is his. But the older driver seems to have one important advantage over him—that of caution. A sense of caution seems to be a part of the wisdom that comes with the years.

Crime is definitely on the run in America today. So thoroughly have the G-men smashed the power of "big-time" gangsters—the Dillingers, Waleys and Pretty-Boy Floyds—that for the first time in a score of years nobody knows who Public Enemy No. 1 is. There is scarcely a mobster left who is "big time" enough to qualify. Now the Federal government is letting both barrels go at the small fry. Crime is on the run. It was inevitable that America, a younger and therefore more lawless Nation than others, would come finally to this job of crushing organized crime and attack it with characteristic vigor.

The value of Government holdings in real estate in the District of Columbia has been estimated by the Washington tax assessor at $675,000,000, which is an increase of $85,000,000 over last year. The New Deal has been establishing working space for its 117,000 employees in Washington.

The beautifful Interior building annex, nearing completion is costing $11,000,000. The new building for the Printing and Engraving will cost $4, 800,000.

A new building is under construction for the Federal Reserve Board and it has been announced that the Social Security Board will be provided a huge new building. The Congressional Library is being enlarged. It seems that there are always new additions being added to the Department of Agriculture building. One is now in the course of construction. There are 195 privately-owned buildings in Washington that have been taken over in whole or part by the Government, at annual rentals totaling $2,490,000.

The 50,000 Government employees and their families who have recently been brought into Washington have increased the population more than 100,000. Even with apartment houses and dwellings popping up all over the landscape the newcomers have difficulty in finding satisfactory places to live. Rents are at their peak, and statistics show that Washington is the most expensive city in the United States in which to live.

The first city council of Los Angeles was called "the Ayuntamiento," and was composed of the alcalde or mayor, the regidores or councilmen, and the pueblo treasurer. As late as 1830 the jurisdiction of the ayuntamiento extended over a large area beyond the peublo limits and its power most exacting. After the secularization of the Missions the ayuntamiento "bossed" a region as large as the State of Massachusettes, it is disclosed by research men engaged in compiling a Los Angeles County Guide.

In emergencies, the body issued town lots to newcomers, and otherwise took over duties that now come under the perogative of the State. In 1837--38 when there was a civil war between Southern and Northern California, the Los Angeles city council organized and equipped an army, and assumed the right to govern Southern California. When once they got the right man into the ayuntamiento, the public held on to him till he died. There were few candidates because there was no pay.

Business and Professional Directory

Attorneys

ROBERT MITCHELL and NOREN EATON
ATTORNEYS-AT-LAW
520 H. W. Hellman Bldg.
Los Angeles, Calif.
Telephone MI 3427

M. A. WOODWARD
ATTORNEY AT LAW
99 Suffolk Ave., Sierra Madre
Office Hours 9-12 A.M.
Phone 72, Sierra Madre

Dentists

Dr. J. L. Woehler
X-RAY -- DENTIST
31 South Baldwin Avenue
(next to Post Office)
Telephone 45
Evenings by Appointment

Dr. Thos. Warden
DENTIST
Hours 8:30 to 12; 1:30 to 5
Telephone 186-1,
522 W. Sierra Madre Blvd.
Office Closed on Fridays

Physicians and Surgeons

Geo. W. Groth, M.D.
94 N. BALDWIN
Phone 20

M. H. A. Peterson, M.D.
Physician & Surgeon
Office, 65 E. Sierra Madre Blvd.
Phone 60—Residence Phone 78
Hours 2 to 4 p.m. Daily
except Saturday and Sunday
and by appointment

ACE SIGN SHOP
Geo. Schennum
Glass, Wood, etc.
Phone WA. 6424
305 N. Vinedo, Pasadena, Calif.

Sierra Madre Academy of the Danse
Instruction in All Types
Classes Tues., Friday, 2:30 p.m.
26 Windsor Lane

INSTRUCTION
If you are interested in serious piano study with best up to date methods see Mrs. Edna Croan, 304 W. Sierra Madre Blvd. Private and class instruction. Theory and harmony taught from the beginning.

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Dr. C. L. T. Herbert
Osteopath
Office in Patio S. M. Hotel
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and
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GRANT Funeral Parlors
201 W. Sierra Madre Blvd.
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DISCOUNT IF PAID BY 20th
Office Hours: 8 a.m. to 5 p.m.

The NEWS prints the NEWS while it is news and prints it first!

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155 Olivera Pl., Sierra Madre
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Hours 4-6 p.m. and by appointment

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and Water Heaters
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Norge Sales and Service
Ranges and Appliances
Air Conditioning
M. L. BOWMAN

IS YOUR FUTURE SECURE?
It can be made so through Life Insurance
Children's Educational and Savings Endowments
Annuities—All Types of Life Protection at Rock Bottom Cost
Karl P. Johnson
RESIDENT AGENT — PRUDENTIAL LIFE INSURANCE CO.
Sierra Madre 3472
By Appointment
34 NORTH BALDWIN

Big Day Planned For Friendly Indians In Hollywood

Friendly Indians of the YMCA together with their friends, are invited to attend the annual "Y" Day in Hollywood, Saturday, November 14, it was announced yesterday.

The day's program will include a movie, "Pigskin Parade," at 9 a.m., at the Chinese Theatre; a box lunch at 12 noon on the Hollywood High field, and the UCLA-Washington State football game at 2 p.m. The cost for all is $1.

Deadline for reservations is next Thursday night, November 12. Those planning to take in the affair are asked to see P. M. Pendergast at the grammar school or phone or write E. J. Simmons of the District YMCA, 629 South Myrtle avenue, Monrovia. Mr. Simond's phone number is Monrovia 4003.

RELIABLE TERMITE EXTERMINATION Company

A. G. LOTHRAS, Manager

The Reliable Termite Exterminating Co., located in Altadena at 2405 E. Mountain St., phone St. 8278—is just as reliable as the name implies.

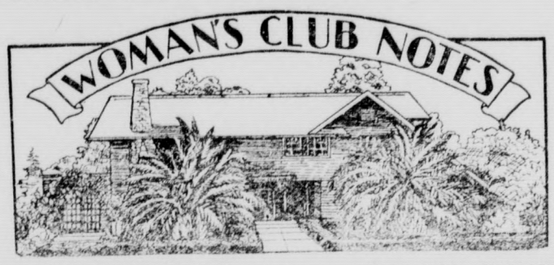
Exterminating work is so important that it should only be entrusted to experts such as are employed by this reliable com-

Symphonet Is Sold To Big Film Firm

Locan Man's Marvelous Musical Invention Bought By M.-G.-M. Company

The "Symphonet," the new musical instrument invented by Harry F. Noake, 585 West Manzanita avenue, has been sold to the Metro-Goldwyn-Mayer Co., one of Hollywood's major motion picture studios, Mr .Noake proudly informed THE NEWS yesterday.

Unlike, in appearance or performance, any musical instrument ever offered, the "Symphonet"



ARMISTICE DAY will be a memorable occasion at the Sierra Madre Woman's Club. Mrs. W. C. James, State President of the California Federation of Woman's Clubs, will be the principal speaker at the morning session and her subject though unannounced will pertain to Federation values.

Preceding the State president's talk, a short musical program will be offered by Mrs. May

ders, which Mrs. Stringfellow's beautiful gardens offered a nearly perfect example. The small garden of Mrs. Solomon which was patterened after those which she and Mrs. Lawless visited on their Canadian trip last summer, was an inspiration in what can be accomplished in a step-back effect. Mrs. George Lehner's begonias were very beautiful, and her lath house was studied with interest by many.

—*Alyce Anderson*

SANTA ANITA INN TO REOPEN WEDNESDAY

On Armistice Day the Santa Anita Inn will re-open, with a colorful program, to include two different floor shows nightly featuring Peter Wick and his orchestra imported from New York.

The Santa Anita Inn, Arcadia, is under the management of Joe Weiss and Bob Pelter. Southern cooked dinners with chicken and steaks will be served at reasonable prices. The evening dancing program has especial appeal. There will be no cover or minimum charge at the cafe.

SECTION OF

SIERRA MADRE NEWS

SIERRA MADRE, CALIFORNIA, FRIDAY, NOVEMBER 6, 1936





as low as $3.85 per month

Keep pace with the football season—with this new 1937 Philco—and a copy of "Official Football Facts" which is yours for the asking! Sensational American reception! And—

FOREIGN PROGRAMS, TOO!

With the Philco *Foreign Tuning System* and Philco Color Dial, you tune foreign stations by name . . . get twice as many! A host of other new features, too.

Liberal Trade-in Allowance and

EASY TERMS

Sold only with Philco High-Efficiency Aerial to insure greatest foreign reception.

Monrovia Furniture Company

612 S. Myrtle — Monrovia — Phone 41

Complete Your Electric Kitchen This Easy Way

Your Electric Refrigerator is the FIRST STEP...



Don't think of an All-Electric Kitchen as a big undertaking. Thousands of women are realizing the kitchen of their dreams one step at a time. If you own a refrigerator, you've taken the first step. Next comes your new electric range.

Changing the electric cooking is like stepping into a new world. Your work is easy. Your days are free. No more bending over a hot stove, no pots and pans to scrub. And remember, the purchase of an electric range automatically entitles you to a special low electric rate that reduces the average cost of all the electricity you use in your home.

Economize the electric way. See the new range models at your dealer.

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Hardware Co.

SIERRA MADRE NEWS
SIERRA MADRE, CALIF.

Published every Friday
L. R. GOSHORN
EDITOR AND PUBLISHER

TELEPHONE 48
9 Kersting Court

Accepted as a newspaper of general circulation for the publication of legal notices as defined by Section 4460 of the Political Code of California.

Member Nat'l Editorial Ass'n

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One year, $2; Six months, $1.25; Three months, 75c.

I was afraid, and went and hid thy talent in the earth; lo, there thou hast that is thine. . . .
—Matt. xxv.25.

* * *

The really devout man has a horror of evil, but he has a still greater love of that which is good; he is more set on doing what is right, than avoiding what is wrong.—Jean Nicolas Grou.

GOING FORWARD

The blah blah is over, except for the radio peddlers who will continue to annoy us without end until the government rids the air lines of fakers and public nuisances.

Franklin Delano Roosevelt received a vote of confidence from the American people at Tuesday's election that is without precedent, either as to the electoral or popular vote. It is the greatest assurance ever given of the faith of the American people in an individual—an endorsement of what he has done and notice that he may continue to hew new paths into the future of this Nation—unhampered.

THE NEWS believed Mr. Roosevelt would be re-elected. It also has unbounded faith in his Americanism. It does not, however, believe his was a party victory, but that the Nation by an overwhelming vote placed its future in his hands.

What a frightful responsibility! With a Congress, both branches of which are absolutely in accord with him and subject to his orders, President Roosevelt is a more absolute and powerful dictator than Mussolini or Hitler—so acclaimed in a popular election.

But the people believe he will use it to promote their welfare—that it will not be abused.

That he will exercise the great authority vested in him as the people believed he would is the firm conviction of this newspaper, which also believes that the great groundswell will accelerate the inevitable bound to prosperity. Without obstacles in his path and with powerful political and financial enemies unable to interfere with his program, the country will accept the situation as it lays now—three days after the election. It will not have to wait to see what is going to happen. Everyone knows what is reasonably likely to happen and can make plans accordingly. There should, therefore, be no hesitation on the part of anyone to go forward.

We believe the answer to all this is that America is on the eve of a tremendous upswing that will last for several years. Every real American should accept the overwhelming will of the majority and do his bit in the march towards progress and prosperity.

Mr. Roosevelt is the President, chosen in a free election by a majority so great that the charges of interferrence with the huge WPA and other governmental payrolls is lost sight of. He should have the co-operation and good wishes of every loyal American, for his responsibility is tremendous. He must not only be responsible for his own acts and policies, but for the weakness of followers and appointees who may go mad with victory.

LOOKING AHEAD

California—host to the world, host to the Nation; and now, host to the Nation on wheels, the trailer brigade!

The mushroom growth of these mobile homes fostering nomadic living on an unprecede
is no less than aston
ready there are more
000, and by next year
mated there'll be half
And a dozen years
some sociologists, a
the population will be
ing it hither and yon
homes.

Imagine what this ca
California's $200,000,0
crop! It will certainly
might even double in

A little foresight, at
stage of the trailer
will pay big dividends.
can prepare now to b
host to the trailers by
more auto camp and p
ties, and thus get the
other states competing
business.

DON'T WAI

An ounce of prev
worth a pound of cure-
thorough inspection of y
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fire.

The cold season will
with us. Furnaces and o
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lights will be used and
operation for more hou
day. Fireplaces will be i

To enter the winte
without checking such e
is to give a hostage to
Chimneys are always a
source of trouble, as
and fireplaces. An accid
tric cord may have "w
right last year" yet be
tion to cause a serious fi

If ou were wise, you
vantage of Fire Preventic
which was observed earl
tober. You listened to ta
pamphlets and learned
more common hazards,
search for them, and
eliminate them. Apply tha
edge now.

If you aren't sure that
properly inspect your
the fire department will
to help you.

So—don't wait until it
to wonder whether you
from fire. Find out now-
repairs are necessary, ha
done immediately by quali
perts.

A GOOD EXAMP

Deleware is a small sta
it has big and worth-whil

One of these ideas is
nual motor vehicle inspecti
paign conducted under c
State control. Delaware pi
this idea.

During two recent weeks
cars were examined and ap
Thousands of other cars
found defective and orde
correct mechanical hazard
issued. Defective foot
proved the most serious ca
rejection, with bad lights

In addition, during last
alone the state removed 5
tiquated vehicles and sent t
a well deserved rest on th
pile.

It is of great interest tha
cording to Deleware's Sec
of State, there has been
most complete "right about
in the public's attitude t
these inspection campaigns
first, drivers were antagoni
now the great bulk of the
preciate the value and nec
of inspections and are eag
cooperate.

Every state should adop
Deleware plan— and keep
year in and year out .Some
have carried on sporadic,
organized inspection camp
with inadequate facilities, an
tle good has resulted. Other
have conducted campaign
which drivers could have
cars inspected or not, as
chose. Such campaigns a
waste of time—the drivers
defective machines stay
from the inspection stations.

The mechanically dangerou
is directly responsible for
dreds of deaths and thousand
injuries annually. Its elimina
is essential if we are to reduce
the ghastly automobile accident
toll.

BIRTHDAY GREETINGS . . .

THE NEWS *extends birthday greetings and its best wishes this week to the following Sierra Madreans, whose birthdays are indicated*

Mrs. Edward Roach	Nov.	6
Ruth A. Allen	Nov.	8
Mrs. K. MacDougall	Nov.	8
Mildred Curtis Bolms	Nov.	8
Ruth Coit	Nov.	8
Mrs. P. C. Kortkamp	Nov.	8
Mrs. J. M. Moote	Nov.	9
Thomas Solury, Jr.	Nov.	9
Arthur Evans	Nov.	11
Art Udell	Nov.	11
Mrs. R. B. Bradford	Nov.	11
Lucile Sparks	Nov.	12
Francis Sexton	Nov.	12
Bob Green	Nov.	12
Mrs. R. W. Krug	Nov.	12
Mrs. H. A. Hannaford	Nov.	12
George Moran	Nov.	12
Mrs. Edith Askew	Nov.	12
Jerry Keene	Nov.	13
Meriam Coats	Nov.	13
C. S. Kersting	Nov.	13
Mrs. Harriet Noel	Nov.	13



You don't know how good food can taste unless you've eaten a slice of bologna and a slice of onion between two pieces of rye bread at midnight.

The Marriage Problem

By W. L. GEORGE

The last article written by the late author of "Caliban."

Marriage Will Neither Endure Nor Disappear

THE worst of discussion is that most people see everything, in black or in white. When the future of marriage occupies the con-

I believe that divorce will be granted without any formality to couples who happen to be childless, since their divorce affects no one else. On the other hand, I believe that public opinion is turning against the present system, which allows a child to know three or four fathers in as many years. That is to say, divorces where there are children are likely to be suspended for some years to give the couple a chance of reconciliation.

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TO THE RESCUE—Floods swept Eastern states and Red Cross gave relief to 139,000 families. Scene in Wheeling, West Virginia.

A YEAR OF RED CROSS SERVICE

145,000 families aided in Spring floods and tornadoes.
Relief fund of $7,800,000 given by public for these disaster victims.
Help given in 136 other disasters in nation.
Red Cross public health nurses made 1,000,000 visits to sick.
212,000 First Aiders and 80,000 Life Savers trained.
First Aid and Life Saving taught 75,000 C.C.C. enrollees.
700 First Aid Stations in operation on highways to cut motor accident death toll—3,500 stations being organized.
Chapters gave Civilian relief in 800 communities.
Home Hygiene and Care of the Sick taught to 50,000 persons.
8,000,000 school boys and girls enrolled in Junior Red Cross.
Service to disabled veterans and service men continued.
Thousands of volunteers made garments, braille books and gave varied services.
These activities carried on in 13,000 communities by Red Cross Chapters and Branches.

STORK DEFIES FLOODS — The Red Cross nurse helped this baby into the world at height of flood peril in Williamsport, Pennsylvania.

DOLLS BRING HAPPINESS — Junior Red Cross girls whose motto is "I Serve" make hundreds of rag dolls for children who have no toys.

A WISTFUL LITTLE FLOOD REFUGEE—One of thousands of youngsters cared for by Red Cross volunteers in disaster refugee centers.

SAVING A LIFE—Red Cross Life Saver demonstrates prone pressure method of resuscitation of drowned person.

FIGHTING AUTOMOBILE DEATH TOLL—800 Red Cross Emergency First Aid Stations on the nation's highways, soon to be followed by 3,500 more, will reduce fatalities following motor accidents.

WAR VETERANS REMEMBERED—The Red Cross Gray Ladies bring war's victims to President's annual garden party. President and Mrs. Roosevelt greet war disabled on White House lawn.

strength. However popularly the name suggests the vigilance, watchfulness and keeness of the hawk, a bird origionally found in great numbers in the state.

A'int it the truth?
A smiling face is always better to look at than a "sour puss," but, as Pat West would say "Smile if you mean it. Otherwise look sincere. Its much more becoming

I asked an apparently intelli-

diamond for the boys of Sierra Madre . . . Armistice Day next. Remember the words and music of that old song "Keep the Home Fires Burning?" . . . But that did not include mountain fires. Freddy LaLone has become such a skilled marksman and deer hunter that some of the boys have nicknamed him "Old Dead Eye Freddy" . . . How is your garden growing, my Sierra Madre friends? How about the candytuft and cornflowers, for our float?

Adios—See you all next week.

62 West Sierra Madre Blvd. — Phone 348-2

IS YOUR FUTURE SECURE?
It can be made so through Life Insurance

Children's Educational and Savings Endowments
Annuities—All Types of Life Protection at Rock Bottom Cost

Karl P. Johnson
RESIDENT AGENT — PRUDENTIAL LIFE INSURANCE CO.
Sierra Madre 3472
By Appointment
34 NORTH BALDWIN

Big Day Planned For Friendly Indians In Hollywood

Friendly Indians of the YMCA together with their friends, are invited to attend the annual "Y" Day in Hollywood, Saturday, November 14, it was announced yesterday.

The day's program will include a movie, "Pigskin Parade," at 9 a.m., at the Chinese Theatre; a box lunch at 12 noon on the Hollywood High field, and the UCLA-Washington State football game at 2 p.m. The cost for all is $1.

Deadline for reservations is next Thursday night, November 12. Those planning to take in the affair are asked to see P. M. Pendergast at the grammar school or phone or write E. J. Simmons of the District YMCA, 629 South Myrtle avenue, Monrovia. Mr. Simond's phone number is Monrovia 4003.

RELIABLE TERMITE EXTERMINATION Company

A. G. LOTHRAS, Manager

The Reliable Termite Exterminating Co., located in Altadena at 2405 E. Mountain St., phone St. 8278—is just as reliable as the name implies.

They have installed all of the latest and most improved equipment to take care of your pest exterminating work to the best advantage, at the lowest possible cost.

Exterminating work is so important that it should only be entrusted to experts such as are employed by this reliable company. It will cost no more to have a reliable concern such as this one to do your work and it will be completed in a better way.

Call them today for an estimate! (adv.)

CONCERT

BENEFIT SIERRA MADRE WOMAN'S CLUB

ARTISTS—MISS ELIZABETH MORGRIDGE and DONALD THAYER

ACCOMPANIST—MISS MORELAND KORTKAMP

MONDAY EVE NOVEMBER 23 8:30 P.M.

at Club House

Reception Follows Admission 50c

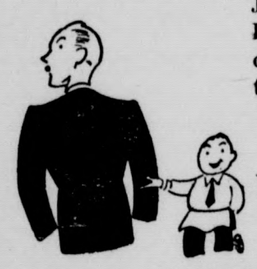
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A FIFTEEN DAY TRIAL OF

Vapo-Efrin Inhalant

Will convince you beyond a doubt it is the most satisfactory home treatment for the relief of the paroxysms of asthma. If unable to call at our office, write or telephone for a free demonstration in your own home. Free booklet on request. N. J. DISHINGTON, Gen. Distributor, 2326 West Seventh St., Los Angeles. Tel. Fitzroy 6246. Hours: 9-5.

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Just arived, new samples for Fall, Winter, suits and overcoats . . . Let us show them to you.

Cleaning, Dyeing, Pressing
Work Called For and Delivered
Expert Repairs, Alterations

PHONE 3

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BARGAIN IN BULBS

(Regularly double this price)

3000 DAFFODILS

EMPEROR

35c Doz. $3.00 per 100

Calla Lily Bulbs . . . . 5c ea.

FUEL SPECIAL

200 SACKS

COKE, BRIQUETTES and STARTER FUEL, mixed. A Real Buy.

75c per Sack

5 Sacks $3.50

Regularly $1.00 per sack

BONE DRY WOOD

Eucalyptus, Juniper, Oak, Mesquite, Iron Wood, Mill Blocks, Pine, Walnut, Pecan, Grape, Tamarak, Orange, Kindling

Coal, Briquettes, Coke

LAWN RENOVATING—as it should be done

FREE ESTIMATES—NO OBLIGATION

Phone CO 6117 for Service

SIMPSON'S

House of Service

3422 East Colorado 1656 East Colorado

Symphonet Is Sold To Big Film Firm

Locan Man's Marvelous Musical Invention Bought By M.-G.-M. Company

The "Symphonet," the new musical instrument invented by Harry F. Noake, 585 West Manzanita avenue, has been sold to the Metro-Goldwyn-Mayer Co., one of Hollywood's major motion picture studios, Mr .Noake proudly informed THE NEWS yesterday.

Unlike, in appearance or performance, any musical instrument ever offered, the "Symphonet" comes nearest to being a cross between a piano and an organ. In place of strings the instrument is equipped with tubes made of special metal alloy which, Mr. Noake claims, never have to be retuned.

Shown recently in Los Angeles, the "Symphonet" attracted the attention of music lovers throughout Southern California.

"The 'Symphonet' produces the most soul inspiring music ever heard. Its celestial tones are beautiful beyond description," Mr. Noake says.

Celebrating Metro-Goldwyn-Mayer's purchase of Mr. Noake's brain-child, the Noakes were luncheon guests Saturday of Harry Kopp, musical director at the Culver City film factory. They lunched "with the stars" at the studio commissary.

Pasadena Peace Program To Feature A Sierra Madrean

Florennce Eakman, director of the Children's Dramatic League, will present her original group poem, "Symposium for Peace," at the Gold Shell Memorial Park on Walnut Street, Pasadena, at 2:30 Sunday afternoon, November 8. All poets in the United States have been asked to support the peace movement by writing and presenting their poems.

The content of Mrs. Eakman's poem begins with the voices of the dead speaking, leading to the march of the soldiers to the ship embarked to go to war; on the battlefield where the injured and the dying are lying; return of the crippled soldiers; search for work and prayers of the dead for peace.

Mrs. Eakman will also present her prize winning poem "Let There Be Peace."

In case of rain the program will be held in the auditorium of the Madison street school, Pasadena.

F. N. BAKER CO.

CESSPOOL SERVICE

The people of this community are fortunate in having at their service the F. N. Baker Co., located in Arcadia at 835 Arcadia Ave., phone Te. 0303.

It will be to your advantage to visit their establishment the next time you are in Arcadia as they have installed all of the latest and most improved equipment to take care of your cesspool work in the most up-to-date and painstaking manner.

They specialize in cleaning, pumping, and the installation of cesspools and septic tanks.

Cesspool work is so important that it should only be entruted to experts who can master it thoroughly and to the highest degree of perfection. It will cost no more to have a reliable concern to do your work and it will be completed in a better way. Call them today! (adv.)



Your Favorite

Beer from the tap, in bottles, cans, and all the popular brands

Tasty Lunch

Piping hot stews, delicious roast beef sandwiches just right for a noon bite.

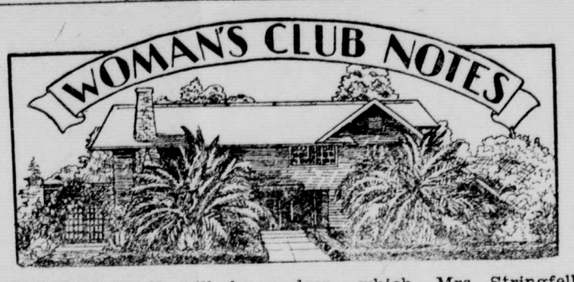
Served at

WISTARIA GRILL

60 West Sierra Madre Blvd.

(Opposite City Hall)

Adam Hauck, Prop.



ARMISTICE DAY will be a memorable occasion at the Sierra Madre Woman's Club. Mrs. W. C. James, State President of the California Federation of Woman's Clubs, will be the principal speaker at the morning session and her subject though unannounced will pertain to Federation values.

Preceding the State president's talk, a short musical program will be offered by Mrs. May Moyer Barlow, who will sing a group of songs appropriate to the ocasion. Mrs. Barlow will be accompanied at the piano by George W. Pierson.

Luncheon will be served and a round table on the President's address will follow.

On Friday the French class will meet at the clubhouse, under the capable leadership of Mrs. Lee Shippey. These classes are proving very popular with the club members, and many local women who have enrolled for this and other sections.

Next Wednseday morning the sections division the club will meet at 10 o'clock at the club house for Bible study with Mrs. Snell directing; to be followed by the International Relations study under Mrs. Rashin's direction.

The bridge tournament, which is becoming more popular as time goes on, will meet at the club house on Thursday evening. The winners will be announced next week.

Don't forget the benefit concert which will take place on the evening of November 18.

Wednesday the garden section visited local gardens for the purpose of studying perennial borders, which Mrs. Stringfellow's beautiful gardens offered a nearly perfect example. The small garden of Mrs. Solomon which was patterened after those which she and Mrs. Lawless visited on their Canadian trip last summer, was an inspiration in what can be accomplished in a step-back effect. Mrs. George Lehner's begonias were very beautiful, and her lath house was studied with interest by many.

—*Alyce Anderson*

NEW YORKERS HERE TO SPEND WINTER MONTHS

Mr. and Mrs. R. F. Mundy arrived Tuesday from Kotonah, N.Y., to spend the winter months in California. They are stopping at the Hotel Sierra Madre on West Sierra Madre Blvd.

HOUSE SLIPPERS

Complete line of Men and Women's House Slippers in colored kids, felts and woolies

MEN'S FURNISHINGS

Women's Munsingwear Hose

Shoe Rebuilding Guaranteed

OLSEN'S

34 North Baldwin Phone 2192

Paint Now

while we have good drying weather. Premises brightend up with paint are more attractive to prospecive buyers

and

"Old Colony"

is the Brand to use

The OLD COLONY Line embraces a *wide range* of *materil* and *prices* to meet demands of painters, both professional and amateur.

Color Cards and Estimates of Cost cheerfully given on application

Sierra Madre Hardware Co.

WALCOTT'S HEALTH FOOD STORE

The Health Food Store located in Pasadena at 1708 East Colorado St., phone Wa. 8986, has attained a great popularity with the people of this entire community through its ability to furnish residents of this district with the best in health foods at very moderate prices.

They have made a careful study of the business and can take care of your health food problems in the best way. (adv).

"LIFE RETURNS"

Melodramatic story of man who devoted his life to the mystery of death, making an amazing discovery.

All talking movies sponsored by the P.T.A.

Sierra Madre Grammar School at 7:30 o'clock, Friday nite, November 6

ADMISSION

Children 10c
High School 15c
Adults 25c

SANTA ANITA INN TO REOPEN WEDNESDAY

On Armistice Day the Santa Anita Inn will re-open, with a colorful program, to include two different floor shows nightly featuring Peter Wick and his orchestra imported from New York.

The Santa Anita Inn, Arcadia, is under the management of Joe Weiss and Bob Pelter. Southern cooked dinners with chicken and steaks will be served at reasonable prices. The evening dancing program has especial appeal. There will be no cover or minimum charge at the cafe.



as low as $3.85 per month

Keep pace with the football season—with this new 1937 Philco—and a copy of "Official Football Facts" which is yours for the asking! Sensational American reception! And—

FOREIGN PROGRAMS, TOO!

With the Philco *Foreign Tuning System* and Philco Color Dial, you tune foreign stations by name . . . get twice as many! A host of other new features, too.

Liberal Trade-in Allowance and

EASY TERMS

*Sold only with Philco High-Efficiency Aerial to insure greatest foreign reception.

Monrovia Furniture Company

612 S. Myrtle — Monrovia — Phone 41

Complete Your Electric Kitchen This Easy Way

Your Electric Refrigerator is the FIRST STEP...



Don't think of an All-Electric Kitchen as a big undertaking. Thousands of women are realizing the kitchen of their dreams one step at a time. If you own a refrigerator, you've taken the first step. Next comes your new electric range.

Changing the electric cooking is like stepping into a new world. Your work is easy. Your days are free. No more bending over a hot stove, no pots and pans to scrub. And remember, the purchase of an electric range automatically entitles you to a special low electric rate that reduces the average cost of all the electricity you use in your home.

Economize the electric way. See the new range models at your dealer.

SOUTHERN CALIFORNIA EDISON COMPANY LTD.

No. 5A

Nature's Harp and Harmony Studio
481 Woodland Drive

Announcing special offer to those who would like to try out their talent for harp.
Lessons and practice on harp at studio for one month, Nov. 14 to Dec. 14, Fee $5.00.

Enroll Now

Enrollment hours: Monday and Wednesday 3 to 5. Saturday 1 to 5.

PAINT & SAVE

Brighten up your old furniture
Paint Now!

DU PONT Colored Enamel



Save old chairs and other sad-looking pieces of furniture by making them bright with Du Pont Colored Enamel. It's quick-drying . . . . makes old things look new at small cost.

Quart $1.75 Pint 96c

Sierra Madre Lumber Co.
38 E. Montecito — Phone 23
J. S. Billheimer, Manager

Henry's Coffee Shop
45 North Baldwin Avenue
QUALITY FOOD POPULAR PRICES
TURKEY DINNERS SATURDAYS — CHICKEN SUNDAYS

Southern Pacific News

LOW SUMMER FARES EAST THIS WINTER!

EXTRA!
Go One Way, Return Another —See Twice as Much!
You may go east on one of our Four Scenic Routes, return on another, if you wish.
For example, go straight to Chicago on our direct, scenic GOLDEN STATE ROUTE. Return SUNSET ROUTE through the sunny South via New Orleans, OVERLAND ROUTE via San Francisco, or SHASTA ROUTE via Portland and the Northwest.

EXTRA!
Winter Fares to Mexico Also Reduced!
On and after Oct. 16, we will offer round trip fares to Mexico even *lower* than summer fares.

	3 mo.	30 days
Guadalajara	$81.18	$60.15
Mexico City	93.90	72.95

Through air-conditioned Pullmans from Los Angeles. Liberal return limit. If you wish, you may go one way via El Paso.

EXTRA!
Longer Return Limits on Local Coach-Tourist Fares
Present 10-day return limit on coach-tourist fares on Southern Pacific's Pacific Lines will be extended to 30 days—three times as long to complete your trip.
Summer first-class 21 day round-trips on our lines in the West will be in effect all winter. They average 2c a mile.
NEXT TIME TRY THE TRAIN

FOR the first time, low first-class roundtrip fares east practically the same as summer fares (in many cases *exactly* the same), are in effect throughout fall and winter! For example:

CHICAGO AND BACK $86

ST. LOUIS *& back* . .	$ 81.50
NEW YORK *& back* . .	136.50
KANSAS CITY *& back*	72.00
NEW ORLEANS *& back*	85.15

Good in luxurious, air-conditioned standard Pullmans (plus berth charge) daily to next May 14. Return limit 30 days.

Low Coach, Tourist Fares, too
Winter coach and tourist roundtrips east are only slightly above summer fares. Return limit 6 months. Examples, there and back:

	Coach	Tourist
CHICAGO . .	$62.20	$ 79.95
NEW YORK . .	92.65	130.45
KANSAS CITY	49.30	63.40
NEW ORLEANS	57.15	72.89

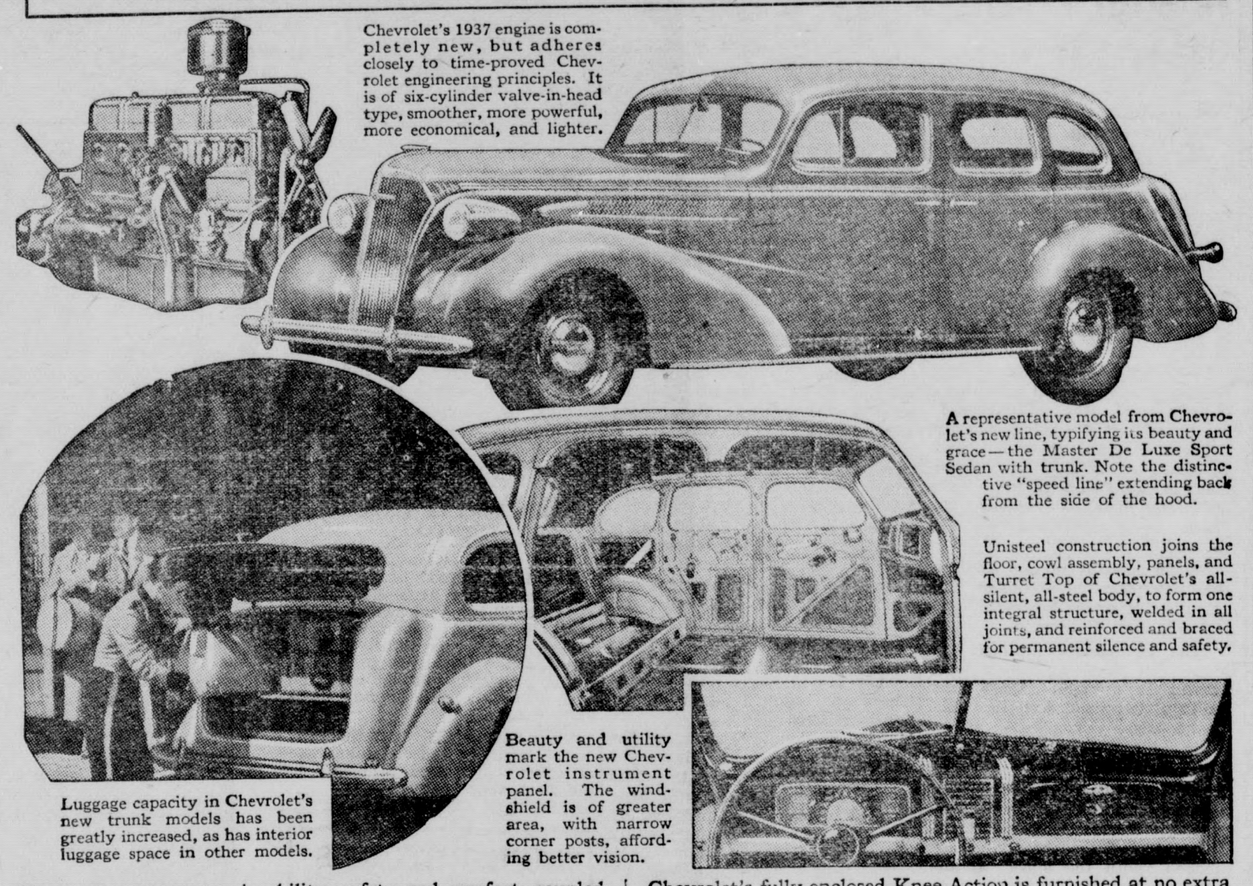
See or phone your S. P. agent for information and help in planning any trip.

Southern Pacific



AGENT—GEORGE E. MESECAR
Sierra Madre Blvd. & Baldwin Ave. — Phone 2193

Performance, Beauty and Safety Mark Chevrolet's Completely New Cars



Chevrolet's 1937 engine is completely new, but adheres closely to time-proved Chevrolet engineering principles. It is of six-cylinder valve-in-head type, smoother, more powerful, more economical, and lighter.

A representative model from Chevrolet's new line, typifying its beauty and grace—the Master De Luxe Sport Sedan with trunk. Note the distinctive "speed line" extending back from the side of the hood.

Unisteel construction joins the floor, cowl assembly, panels, and Turret Top of Chevrolet's all-silent, all-steel body, to form one integral structure, welded in all joints, and reinforced and braced for permanent silence and safety.

Luggage capacity in Chevrolet's new trunk models has been greatly increased, as has interior luggage space in other models.

Beauty and utility mark the new Chevrolet instrument panel. The windshield is of greater area, with narrow corner posts, affording better vision.

New power, economy, durability, safety and comfort, coupled with striking new beauty, characterize Chevrolet's new models for 1937. They are offered in two series, Master and Master De Luxe, virtually identical in appearance.

Chevrolet's fully-enclosed Knee-Action is furnished at no extra cost on the Master De Luxe models; and new Syncro-Mesh transmission, and safety plate glass all around at no extra cost, feature all models of both series.

BRIGHT MOONLIGHT STIRS UP CITY'S CANINE POPLUATION AND POLICE ARE KEPT BUSY

Sunday night was "dog night" for Officer Arthur Johnson, who had his hands full chasing down canine disturbances.

The first call was from 272 East Highland Avenue where, according to the irate householder, a pack of dogs was barking. Officer Johnson had barely finished scattering the "gang" when a second call came in, this time from 247 North Mountain Trail Avenue. Again the complaint was barking dogs, so once more Officer Johnson climbed into the police car and drove over pacify the restless canines.

The climax came when E Scott, of 195 Santa Anita C called and asked the persp officer to rush down and him catch his chow, which broken away.

Back in the station, Of Johnson sat down at the de ment's trusty typewriter and med up the night's happening one sentence:

"The moon is swell for dog and they were all out call

Wilson Students To Present Pageant At PTA Meeting

A pageant, "The Building of the Flag," written by Roy L. Smith, pastor of the First Methodist Church of Los Angeles, will be presented on November 10, at 2:30 p.m. at the Woodrow Wilson Junior High School P.-T. A. meeting.

Mrs. Waverly E. Pratt, first vice president of the P.-T. A. will direct the play, which will be in pantomine.

Such characters as Columbia, George Washington, Liberty, Columbus, and the Boy Scouts, will be portrayed by Wilson students.

Following the meeting tea will be served by the tenth grade mothers.

ATLAS PAINTING CO.

The Atlas Painting Co., located in Altadena at 2636 Highview Ave., phone St. 8751, has been rendering excellent painting and paperhanging services to the people of this vicinity for many years. Many attractively painted homes in this district are the direct result of the Atlas Painting Co.

You will be surprised to learn at what moderate cost a dull, drab house may be turned into a beautiful and attractive home by the application of high grade paint, put on by one who thoroughly understands the task at hand.

Call them for an estimate on your painting and paperhanging work at your earliest convenience! (adv.)

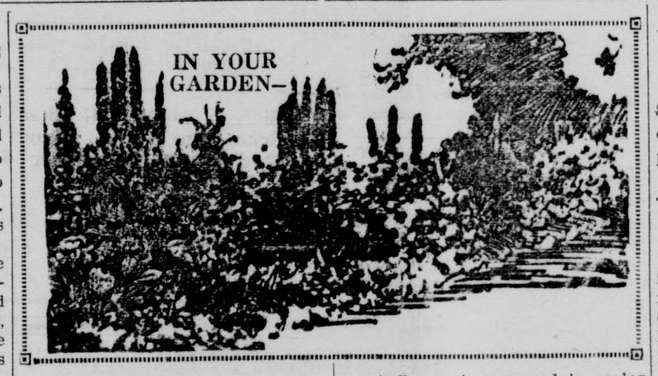
TURKISH BATH
Removes Excess Fat. Increa Blood Circulation
VANCE VIETH
82 N. Los Robles, Phone CO rado 8628, Pasadena

Premier Showing
CASCADE CHRYSANTHEMUM
(*Japanese*)
Entirely New in U.S
Waterfalls of Exotic Bloom in bronzes, whites, pinks yellows, purples, etc. 5 to ft. long. Words cannot ade quately describe the ar resting loveliness of thi newly introduced cascading 'mum. Season — October-November.
Be sure to come and see them, --- and bring your friends
COOLIDGE
RARE PLANT GARDENS
889 N. Foothill Blvd.,
East Pasadena, Calif.
Phones: Sterling 6755 or 6855
OPEN SUNDAYS

YVONNE BLACK OPENS CLASS FOR HARPISTS HERE

Miss Yvonne Black announces the opening of her harp and harmony studio, 481 Woodland Drive, where she is prepared to enroll children and adults who would like to try the harp test. Children as young as five years are eligible.

Miss Black is a member of the Los Angeles chapter of the National Harpist Association and has studied with Alfred Kastner, celebrated European harpist, whose methods are taught at the Paris conservatory.



ANOTHER WRITER TO BUILD A HOME HERE

Harlan Ware, noted writer in Sierra Madre, has bought a lot on Marlborough Terrace and expects to build in the near future.

JEAN SHIPPEY INJURED IN FOOTBALL GAME HERE

Jeon, one of the Shippey boys, is recovering this week from a fractured collarbone. The mishap occured last Thursday in a sandlot football game at the school grounds.



A ROW OF HYACINTHS

GARDENERS definitely associate the months of October, November and December with bulbs. It is during these months that the fall bulb catalogues stress the importance of early planting to insure a healthy root action. Relatively few gardeners are willing to sacrifice a bulb to become better acquainted with it, and for this reason there seems to be very little knowledge as to just what a bulb is.

With a better understanding of the bulb characteristics the gardener is enabled to go about his cultivation with assurance.

It appears that most people understand a bulb to be the storehouse of energy which is lifted from the ground after the tops have completely wilted down—stored for a period of rest—then replanted just before the winter rains begin. Most people think of the bulbs of tulips, daffodils, lillies, irises, gladoli, ranunculus, Lily of the Valley, etc., all in the same light. The formation of a true bulb is almost identical to that of an onion, in which a dormant flower is wrapped in scales laid in concrete layers. The tulip, hyacinth and narcissus are splendid examples. Another characteristic of the true bulb is that it usually increases in size each season.

During the period while the bulb is curing and resting, the new plant for next year is formed—perfect in every detail.

If a fleshy root of bulb, such as the tuber of the dahlia or the rhizome of the German iris, is cut through, one will only find a solid fleshy mass.

When the gardener is aware of the difference in the various types of bulbs and realizes that energy is being stored for the next blooming season while the tops are drying back, the oft repeated precaution "never cut the green foliage if you can help it" is readily understood.

Flower Show Of The Woman's Society Event Of Today

Final touches for the flower show of the Woman's Society of the Congregational church to begin this morning (Friday, November 6) at the church, were made yesterday.

Chairmen and their commitees are in readiness for their various tables of exhibits which will include flowers, rugs, aprons, white elephant table, fruits and vegetables, cooked foods and various other articles.

The dinner under the supervision of Mrs. R. J. Walsworth and her committee will be served at 6:30. A one-act comedy-drama "The Florist's Shop," under the direction of Mrs. Waverly E. Prat will feature the evening of entertainment.

SANTA FE TRAILWAYS

THE STAR OF BUS SERVICE

★ SANTA FE TRAILWAYS is the *star performer*, the favorite of a bus traveling public. It has reached this stellar position by the introduction of many refinements not available on any other line. Large, roomy, *lavatory equipped* buses; *Harvey Hotel* rest stops; fast schedules; *three Fred Harvey* meals for $1 a day; *Low fares* everywhere, for example, Chicago only $29.50. Coordination with Santa Fe Ry.

★ **Grand Canyon Route**

Santa Fe Station, Phone Wakefield 1191; 404 E. Colorado St., Phone Wakefield 2134, PASADENA. Or, any Santa Fe Railway Agent.

★ **SANTA FE TRAILWAYS**



"It all boils down to this, Molly—

GAS COOKS BETTER AND COSTS LESS"

It's easy to see why natural gas cooks best. It's fastest—and most adjustable. It gives you any exact degree of cooking heat you want—instead of just two or three rigidly fixed temperatures.

Nearly a million families in Southern California use gas for all their cooking. Their experience proves the economy of this modern fuel. Gas cooking costs less than half as much as other, less desirable methods.

Stop in soon and examine the new model ranges at your gas company or appliance dealer's. Ask especially about the improved ovens. Note the many other advantages.

★
FREE COOKBOOK
TUNE IN THE *Mystery Chef* NBC PROGRAM
KFI 9:45 A. M. WEDNESDAYS AND FRIDAYS

SOUTHERN COUNTIES GAS COMPANY

MODERNIZE YOUR HOME WITH Natural Gas —lowest in cost of all practical fuels

CAUSE OF ADVANCING FOOD COSTS TRACED BY AN EXPERT; AGE OLD QUERY ANSWERED

By Ralph H. Taylor
(Executive Secretary, Agricultural Council of California)

"WHAT proportion of the consumer's dollar finds its way back to the farmer-producer?"

Apropos of current discussion of increasing living costs, the United States Department of Agriculture brings to light some new and exceedingly interesting data in reply to that age-old query.

During 1935, the Federal department reports, farmers received 66 per cent of the retail price of eggs (the highest producer-return of the year on the consumer's dollar); 59 per cent of the retail price of pork; 57 per cent of the retail price of chickens.

On other products, the farmer's percentage of the consumer's dollar was considerably less, dropping to 14 per cent of the retail price of canned tomatoes —the lowest producer-return of a score of staple products.

A pound of beef which costs the city housewife 29 cents returned only 13½ cents to the farmer; a pound of prunes which brought 11 cents, retail, brought but 3½ cents to the prune grower, and a dozen oranges, selling to the consumer for 31 cents, returned less than 9 cents to the producer.

Processors, transportation agencies and distributors — together with processing taxes—accounted for the difference between consumer prices and farmer returns.

A comparison of 1935 with 1913 revealed that although farmers received about the same prices in both years, retail prices were materially higher during 1935. The Federal department pointed out, however, that methods of processing and distribution underwent considerable change during this period— significant changes including increased packaging of foods and a tendency for processors to do more of the work formerly done at home.

Delving deeper into the problem the Federal department made a survey of 58 foods—inquiring into consumer expenditures for such foods, margins and prices to farmers.

On this phase of the survey, it reports as follows:

"The average city workingman's family, during 1935, spent $331 for these 58 foods, compared with $264 for the same quantity in 1933.

"Farmers, during 1935, received $138 of the retail price of these foods, compared with $92 in 1933, exclusive of rental and benefit payments.

"The margin was $193 in 1935, including about $11 for processing taxes, compared with $172 in 1933, which included about $2 for processing taxes."

The city worker's expenditure for the 58 foods included in the survey, it was estimated, represented about three-fourths of his total outlay for all foods.

To California farmers—far removed from their markets—transportation costs represent an exceedingly large proportion of the margin between farm prices and retail prices.

California agriculture, due to the heavy production of "luxury products," fruits and other perishables, must also make allowance for refrigeration costs, specia packaging and processing charges which take a large percentage of the consumer's dollar.

But to offset these extra costs, California has perhaps the most effective distribution system in the United States, with cooperative marketing organizations which have greatly increased the farmer's bargaining power in world markets.

Although there is still far too great a gap between consumer prices and farmer returns, California agriculture is probably in better position to drive a good bargain than the farmers of almost any other area.

Tenth Anniversary Of The Eteri Club To Be Celebrated

"The Tenth Anniversary" of the Sierra Madre Eteri Club will be observed Friday evening, November 6, in Bethany Hall, according to invitations sent Monday by Myrtle Wood, president of the club.

A 6 o'clock supper will be served in the hall, followed by an evening of fun and fellowship.

What Will Next 75 Years Bring



SCIENCE SCORED AGAIN today when the Union Pacific Railroad revealed that it would place into experimental service a steam-turbine electric streamlined locomotive capable of 110 miles per hour trailing 1000 tons. The new locomotive will operate on fuel oil which costs about one-half that of distillate.

Old Fashioned Party Novel Entertainment



Autumn, with its longer cooler evenings, returns one's thoughts to entertaining. Here's a plan for an informal party which will enhance your reputation as a successful hostess: a waffle supper and piano party.

When you invite the guests, tell them to bring music to a few of their favorite songs. After supper, get someone to play the piano, and have the others gather around and sing. Singing is one of the most enjoyable pastimes, and more than one dignified or shy person will unbend after two rounds of "Three Blind Mice."

Of course, this is an old-fashioned way to spend an evening, and appointments at supper should be in the same theme. Spread the table with checkered cotton cloths. If you have a coal oil lamp in the attic, dust it off and use it. Raid the attic for other mementoes of a bygone day: photo albums, stereoscopes, and the like.

The supper menu is simple: Tomato juice cocktail, waffle with creamed veal and mushrooms, mixed vegetable salad and for dessert, fruit custard, iced small cakes and coffee. Put the salad on the table in a bowl, and the same with the creamed meat. The waffles are made at the table, of course. Borrow irons from your neighbors if necessary so there will be plenty for speedy service. And make up plenty of batter, for waffles are the main part of the meal. A slight amount of whole wheat flour will make the waffles especially delicious served this way.

INFORMATIVE FACTS ABOUT INSURANCE

A rapidly spreading movement over the counrty among outstanding insurance agencies is bringing the "Facts of Insurance" to the public, particularly in regard to the more modern phases of insurance service. New comprehensive forms, including wide coverages in the same policies, are of particular interest both to home owners and to merchants.

Beginning in this issue, the Nora M. Mesecar Agency begins a series of informative messages along these lines to the people of Sierra Madre. With strong companies and a long record of service ,this agency is well fitted to present this interesting and clarifying information to our city.

RULES AND REGULATIONS OF U.S. CITIZENSHIP OUTLINED IN NEW BOOK AT LIBRARY

Warwick Deeping's "No Hero, This," the moving story of a sensative English doctor forced into the war, heads the new fiction list at the Sierra Madre Public Library this month. Two other new novels of interest are "Whiteoak Harvest" by Mazo de la Roche and "White Banners" by Lloyd Douglas. Mystery fans are offered S. S. Van Dine's latest, "The Kidnap Murder Case."

Additional new fiction includes "American Flags," Norris; "But Beauty Vanishes," Blaker; "Lost Wagon Train," Grey; "Red Pavilion," Stiles; "Old Ashburn Place," Flint; "Candle Indoors," Hull; "Mrs. Meigs and Mrs. Cuningham," Corbett, and "Brothers Ashkenazi," Singer.

The non-fiction group offers "Transcaribbean," Halle; "Best Plays of 1935-36," Mantle; "Science versus Crime," Robinson; "San Francisco's Chinatown," Doble; "Me, Detective," White; "Wake Up and Live," Brande; "Live Alone and Like It," Hillis; "For the Sake of Shadows," Miller; "American Doctor's Odyssey," a book bringing the rules and regulations of naturalization up to date.

A total of 3593 adult and 564 juvenile books were circulated during October, Miss Lulu Moore's report shows, with slightly more than two and a half times as many fiction as non-fiction books read. Thirty persons registered for borrowers' privileges during the month.

Many Adult Classes Being Conducted At Monrovia School

Sierra Madreans are advised that an outdoor sketching class, conducted by Alfred James Dewey meets on the Monrovia-Arcadia-Duarte High School grounds on Madison Avenue Tuesdays from 2 to 5 p.m. The Wednesday evening class is drawing from models and meets from 7 to 10 p.m. in room 27 of the Arts Building.

Other classes announced include correct English, dramatics, diction, public speaking, United States history, practical English, short story, beginning Spanish, physical education, sewing, arts and crafts, woodcarving, piano, creative writing voice training and chorus and lip reading. A special class is also offered for mothers interested in observing the behavior of pre-school children and noting the social adjustment and emotional growth of children of the same age level.

Further details may be obtained at the high school office.

FORTY ALHAMBRANS COMING FOR RETREAT

Forty men from Alhambra will make the retreat this weekend at Mater Dolorosa Monastery, Father Angelo Hamilton, C.P., announced yesterday.

Several new walks and some additional shrubbery are being put in the patio at the monastery, Father Angelo reported.

SNEAK THIEVES GET AWAY WITH A PAIR OF SADDLES

Theft of two small riding saddles from Sturtevant Trail Pack Stables was reported to police Sunday afternoon by Mrs. Cora Corum.

The Grand Opening



Santa Anita Inn

ARMISTICE DAY, NOVEMBER 11

Two big floor shows nightly. Each show different but featuring PETER WICK and his New York Orchestra . . . direct from Broadway

COCKTAILS 25c

SOUTHERN STYLE 8-COURSE DINNER 75c

Dine and dance nightly—Reservations available now

Telephone Arcadia 2976

Scientific Eye Examination
GLASSES EXPERTLY FITTED



Convenient Credit
Easy Payments At No Extra Expense
Dr. J. D. Siebert
OPTOMETRIST
26 S. Marengo, Pasadena
Eye Sight is Priceless
Protect Your Eyes

Lok Far Low

Genuine Chinese Dishes

American or Chinese Chop Suey 25c
Pork Noodles 20c

We Prepare Dishes to be Taken Out
Telephone WAkefield 8371

2556 Colorado Street, Pasadena

★ SAFEWAY ★

First of November SALE

SAFEWAY Your Neighborhood GROCER
1936 NOVEMBER 1936
1 2 3 4 5 6 7
6 BIG BARGAIN DAYS

Stock Up and Save!

With the holiday season approaching, now is a good time to stock the pantry with plenty of good food at the low prices that are quoted in Safeway's First of November Sale. Take a minute or two now to look through this advertisement. Mark the items that you need, and bring it with you to your neighborhood Safeway store. Stock up on these exceptional values during this big event.

SYRUP SLEEPY HOLLOW pint jug 19c quart jug 35c
Choice cane and maple. Rich in real maple. For waffles, toast.

TOMATO SAUCE 3 8-oz. cans 10c
Del Monte brand, Spanish style. Adds zest to meat dishes.

JELL-O SIX DELICIOUS FLAVORS OF GELATINE DESSERT 3 pkgs. for 13c
Nationally favored gelatine dessert. Buy several boxes.

CORNED BEEF LIBBY'S FINEST 12-oz. can 15c
Libby's famous canned meat product. Preferred by many.

Airway Coffee	100% Brazilian Blend with mellow, mild flavor	1-lb. can	17c	Pure Cane Sugar	Packed in cloth bag 10 lbs. 49c
Edwards' Coffee	Dependable Brand	1-lb. can	23c	Pure Cane Sugar	Packed in paper bag 10 lbs. 48c
Edwards' Coffee	Dependable Brand	2-lb. can	43c	Fine Granulated Sugar	10-pound cloth bag 48c
Nob Hill Coffee	Finest Quality	lb.	20c	Fine Granulated Sugar	10-pound paper bag 47c
Fresh Prunes	Hyak Brand Fine Flavor	No. 2½ can	10c	Beverly Peanut Butter	2-pound size jar 32c
Stokely Apricots	Whole Unpeeled	No. 2½ can	15c	Beverly Peanut Butter	1½-pound size jar 25c
Sliced Pineapple	Libby Brand 2	No. 2½ cans	33c	B & M Kidney Beans	No. 2 can 10c
Stokely Shortcake Peaches		24-oz. size can	15c	Silver-Dale Tomatoes	Packed in puree No. 2½ cans 10c
Stokely Peaches	Sliced or Halves	No. 2½ can	15c	Van Camp Pork & Beans	3 16-oz. cans 17c
Stokely Nectarines	Quality Fruit	24-oz. can	15c	Van Camp Pork & Beans	31-ounce size can 11c
Sun-Maid Raisins	Puffed or Seedless 3	15-oz. boxes	25c	Stokely Corn	Country Gentleman 2 No. 2 cans 25c
Pineapple Juice	Libby, Del Monte or Dole Brand	No. 2 can	10c	Van Camp Hominy	Large White 14½-oz. can 6c
Mission Tuna	Choice Quality light Meat 3	No. ½ cans	35c	Harvest Blossom Flour	No. 10 bag 37c No. 5 bag 19c
Mayonnaise	NuMade Brand	pint jar 22c	quart jar 38c	Kitchen Craft Flour	24½-lb. sack 95c No. 10 bag 42c
Salad Dressing	NuMade	pint jar 18c	quart jar 31c	Pancake Flour	And Waffle Flour Harvest Blossom 2½-lb. box 15c
Crackers	Better Best Brand Sodas or Grahams	1-lb. box 12c	2-lb. box 23c	Waldorf Toilet Tissue	3 rolls for 11c

FLAVOR-PERFECT MEATS

Every time you purchase meats at Safeway-operated markets you can be sure of "Flavor-perfect" beef, lamb, veal. Every pound of Safeway meat is guaranteed to please you—or every cent you paid will be refunded. This guarantee is made possible by the Safeway 5-step plan of quality control—improved meat selection, scientific meat aging, wasteless cut ting, constant temperature control, and daily delivery to the markets. . . . Try Safeway GUARANTEED beef today.

ROASTS CENTER CHUCK lb. 19c
Fancy center chuck roasts cut from quality steer beef.

STEAKS FANCY BEEF lb. 29c
Choice Sirloin, T-Bone, Club, Round, or Swiss steaks. Fancy quality beef.

ARMOUR'S STAR SAUSAGE ½-lb. pkg. 15c

BEEF LOIN ROAST	T-Bone or sirloin cut	lb. 29c
BOILING BEEF	Plate rib cut for boiling or braising	lb. 12c
SHORT RIBS OF BEEF	Short ribs of beef to braise or boil	lb. 15c
COLORED HENS	Fancy, dry-picked, milk-fed, colored hens	lb. 28c

SAFEWAY

PRICES EFFECTIVE THROUGH SATURDAY, NOVEMBER 7TH, IN SAFEWAY-OPERATED DEPARTMENTS WITHIN 35 MILES OF LOS ANGELES.

Landscaping, Lawns, Sprinkling Systems
Ward Nursery & Florist
Mt. Trail & Laurel—Tel. 1614

ARCADIA THEATRE
44 East Huntington Drive
ARCADIA

Friday, November 6
"DANCING LADY"
with Clark Gable and Joan Crawford
"THE BIG HOUSE"
starring Wallace Beery

Saturday, Sunday, Monday, Tuesday, Nov. 7, 8, 9, 10
'The GORGEOUS HUSSY'
Joan Crawford, Robert Taylor, Franchot Tone
"Yours for the Asking"
with George Raft and Dolores Costello Barrymore
Selected Shorts

Wed. ,Thurs., Fri., Sat. November 11, 12, 13, 14
"PEPPER"
with Jane Withers, Slim Summerville, Irvin Cobb
"SWORN ENEMY"
with Robert Young and Florence Rice
Robert Benchley in
"HOW TO TRAIN A DOG"
Pathe News

The Pines Coffee Shop
AND
Cocktail Lounge
24 Hour Service
Arcadia Drive-In Market
Ye Derby Tavern
Serving Luncheons
Chicken and Steak Dinners
Catering to Private Parties
Entertainment Saturdays
233 E. HUNTINGTON DRIVE in Arcadia

Not only SAFE,



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FULL-PAID "Income" SHARES will earn a BETTER RETURN Safely

There are several safe places for your savings...in a safe deposit box, in government bonds, invested here, etc. The principal difference is that HERE your savings earn a generous profit for you... because they work constantly and profitably, amply secured by many homes.

FEDERAL SAVINGS AND LOAN INSURANCE CORPORATION — SAFETY OF YOUR INVESTMENT INSURED UP TO $5000.

Funds Invested On Or Before November 10th
Will Receive Full Two Months' Earnings, Ending Dec. 31
We Have Always Paid a Dividend at the Rate of 4%

FIRST FEDERAL SAVINGS & LOAN ASSOCIATION OF PASADENA
41 S. Euclid Avenue WA-1372

Local Bowlers Beat Hollywood In Hot Match

A group of local bowlers including Councilman John Froehlich, Fred Krinke and Lee Schaeffer motored to Beverly Hills last night and defeated a strong Hollywood aggregation.

Krinke rolled high series with the sparkling total of 662, while Schaeffer clipped the maples for high individual game, 244. Froehlich showed why he was for years a contender in Eastern championship tournaments by time and again keeping the local team in the running with sensational pick ups of difficult splits and hard spares.

Efforts are being made to arrange a return match between these teams to be rolled at the Pasadena Bowling courts with overtures being made to Elmer Hardesty to put on an exhibition and instruct those beginners anxious to learn the game.

Early Commuters Get Break As P.E. Adds Car To 7:17

Early-morning commuters who take the 7:17 a.m. car to Los Angeles were looking happier this week. The reason:

The train now leaves the Wilson Trail station with two cars, instead of the single over-crowded car heretofore comprising the 7:17.

The additional car was put on at the insistence of City Business Manager Al S. Myers, who arranged the Pacific Electric's cooperation through H. O. Marler, passenger traffic manager of the company.

Formerly only one car made up the 7:17, a second being attached at Lamanda Park Junction.

THIS MAN TRANSFORMS HOUSES INTO HOMES

The art of redecorating the interior of old and new homes requiring skill and artistry is the specialty of E. B. Funkhouser, 650 Woodland Drive, who has come to Sierra Madre to live and engage in business.

For more than 20 years Funkhouser was in business at Long Beach where his rejuvenation of houses commanded attention, and where he repainted and redecorated many fine homes.

Funkhouser has just finished the interior painting and decoration of two houses in Sierra Madre, the owners of which expressed themselves as being highly gratified with his work.

Sierra Madreans who contemplate re-decorating their homes can reach Funkhouser at his Woodland Drive address or phone 1594. Mr. Funkhouser has been a Sierra Madre property owner for 16 years, owning the property where he now resides.

Red Cross Ready For Its Annual Drive

(Continued from Page One)

Much colthing was also distributed, 475 garments being placed on needy backs. Through the employment channels of the Red Cross office 138 placements of hour and day work were made, with 395 persons receiving incidental aid. The medical relief clinic, inaugurated in March of this year, attended 273 sufferers and 37 emergency closet articles were loaned.

Surplus food and clothing orders brought from Monrovia and distributed here averaged 176 a month. The motor corps service made 113 trips to clinics, hospitals and health centers and 110 local trips. Forty-five articles of furniture and other household goods were provided. A total of 39 transients were aided.

'Round the town—

H. B. Ayers, 57 W. Grand View, returned Sunday from a 10 days business trip to Chicago and Detroit.

Mr. and Mrs. Frank B. Butler have moved from 145 Grove street to their new home on 729 W. Alegria avenue.

Mr. and Mrs. Henry Olsen motored to Palm Springs Sunday where they lunched at the El Mirador.

Miss Cynthia Hull, who is employed in Los Angeles, spent the weekend with her parents, Mr. and Mrs. W. S. Hull, 540 West Montecito avenue.

Mrs. Freda Miller Clatworthy, 82 West Alegria avenue, left Wednesday for Palo Alto where she will spend the week visiting her son Bill, who is attending college.

Miss Ruth Grant, popular musician of Monrovia, spent Monday and Tuesday visiting at the home of Mrs. J. S. Billheimer, East Highland avenue.

Paul Montoya of Los Angeles, is making an indefinite stay with his grandmother, Mrs. Mary L. Russell on 41½ North Baldwin Avenue.

Mrs. E. E. Bacon,240 East Algeria Avenue and Miss Harriet Grant spent Wednesday visiting at the home of relatives at Monticito.

Miss Dorothea Cox, teacher at the Hollywood Military Academy of Brentwood, spent the week end with her parents, Mr. and Mrs. Frank Cox, 711 Alta Vista Drive.

Judge T. W. Neal, who has been confined to his home on 197 North Mountain Trail for the past two weeks with a cold, is able to be about again.

Miss Ella Shepard Bush is exhibiting a group of miniatures for the month of November at the Friday Morning Club, Los Angeles.

Madam Arklin and her daughter, Ariax of Arcadia, were luncheon guests of Mrs. J. S. Billheimer, East Highland avenue, on Friday.

Mr. and Mrs. John Marti of East Montecito avenue held open house Tuesday evening for their neighbors and friends on the election returns. Doughnuts and coffee were served and enjoyed by the large group of friends.

Jack Jenson, son of Mr. and Mrs. R. S. Jensen, who assisted on the election board in Sierra Madre Tuesday, returned to his studies at the Redlands University Wednesday.

Mr. and Mrs. Frank E. Cox, 711 Alta Vista Drive, motored to Barstow Wednesday, meeting their nephew, William F. L'Ecluse of Port Washington, N.Y., who is enroute to Kobe, Japan, where he will represent the Bank of America. After four years work in Japan Mr. L'Ecluse will be sent to either the Philippines or China.

David Krakower, who will be better known in Sacramento as David B. Dale, has accepted a position at that place as Associate Editor for the International News Service.

Theft of a tire and metal wheel from a wheelbarrow at 605 North Hermosa avenue was reported to police yesterday afternoon by R. H. Parr, 206 West 112th street, Los Angeles.

Mrs. J. S .Billheimer, 100 East Highland avenue, entertained as her guests Wednesday and Thursday at her home, Mmes. W. P. Willimott, Alice Malcomson and Meade E. Dutt, of Los Angeles.

Mr. and Mrs. Foster C. Bumpus and children, 121 South Lima street, motored to Barstow Sunday .They reported the weather on the desert as being very windy and disagreeable.

Mrs. William Montgomery and Miss Ebbels of Arcadia; Mrs. Paul Ladd and her mother of Pasadena ,were among those from out-of-town who attended the all day meeting of the Missionary Society held Tuesday at Bethany Church.

F. Fischbach of the Sierra Madre Hotel, returned Monday morning from Fresno after spending the weekend with his father who was seriously injured in an automobile accident recently. Mr. Fischbach also visited in the home of his brother and other relatives.

Miss Marjorie Ann Croan, daughter of Mr. and Mrs. C. D. Croan on West Sierra Madre Blvd., presented a piano solo on the program given by Miss Camp's pupils of Monrovia at the Arcadia Clubhouse, Friday, October 30.

Misses Clara and Ida Fuenfstueck, 28 North Baldwin avenue, have returned from a three months' vacation trip back east, visiting with freinds at Chicago, Milwaukee, Sheboygau, Wausaw, Green Bay, and other points of interest. They report they are glad to be back to the land of sunshine and warmth.

—Doris Gilbert.

Episcopal Men Summoned To Church Confab

Men, young men and boys of the eighth province of the Episcopal Church were summoned to a series of conferences held at the All Saints Church, 132 North Euclid Avenue, Pasadena, Thursday November 5. The general subject of the conference was "A Living Faith In a Changing Age." Leaders among the local group included Bishop Stevens, Bishop Gooden, and Reverand John Frank Scott, rector of All Saints at Pasadena.

Today's program includes a conference of the young men and older boys, discussion talks during the evening and fireside chats after adjournment. Tomorrow morning Corporate Communion will be held, followed by breakfast and a general conference session in which all will participate. Closing devotions will be held at 8 o'clock tomorrow evening.

Coveted Prizes Of Boy Scoutdom Won By Troop 1 Members

Gale Hersey, son of Col. and Mrs. H. B. Hersey, received the coveted eagle scout award at the Court of Honor, Pasadena-San Gabriel Valley Council, Boy Scouts of America, held Monday night at the Congregational Church. A Scout must win 21 merit badges to be eligible for the eagle award. Young Hersey becomes the second Scout here to get this important award, the first having gone to Bernhart Bodine in 1926.

Laurence Garland received a merit badge award for cooking and Hersey a similar award for reptile study. Both Hersey and Garland are members of Troop No. 1.

Chairman of the Court was Thomas A. Reynolds, Col. H. B. Hersey presenting the awards. Closing ceremonial was conducted by Larry Garland.

Building Permits Are Issued To Seven

Hard of the heels of October's record-breaking construction totals, seven new building permits have already been taken out at the city hall this week. These include:

Frank Weidman, alteration and addition, 198½ East Laurel; D. W. McMillan, reroof, 118 East Highland; J. H. Adams, reroof, 257 North Wilson; W. Gallatly, addition, 625 West Grand View; Helen Hopp, addition, 124 South Hermosa; R. Donato, addition, 40 Olivera Place, and W. B. Clark, addition, 619 West Alegria.

Grownups Enjoy Hallowe'en Party

(Continued from Page One)

Sierra Madre, the Sierra Madre Ice Co., Rikeman's, Charles Askew ,Sierra Madre; the Sierra Madre Fire Department, St. Rita's Church, Pat West who obtained the film shown in the evening; Miss Elizabeth Steinberger, all of the fathers and mothers who gave so willingly, the workmen and janitors, and last, but not least, by any means, the SIERRA MADRE NEWS, which unselfishly gives its space to make this article possible and which so generously gave hte publicity that made the event the success of which we are all so proud.

—Mildred Curtis Bolms.

FAREWELL PARTY FOR DEPARTING VISITOR

Mrs. Frances K. McGroth was complimented Wednesday evening at a farewell dinner given at Mrs. L. Groth's Rest Home by 24 of her friends of the home. Flowers and candles predominated in table decorations at the long table on which the dinner was served.

Mrs. McGroth, who has been a patient at the Rest Home the past nine months is leaving for Los Angeles, where she will make her home.

"MY MAN GODFREY" AT MONROVIA THEATRE

"My Man Godfrey," billed as a comedy riot and a positive panic, opens Sunday at the Monrovia Theatre, on Myrtle avenue, Monrovia. Starring William Powell and Carole Lombard, the film relates the goings-on of the madhatters of a Park avenue set who were tamed by a butler. Mr. Powell plays the butler with his usual suave whimsicality. Miss Lombard is the gorgeous, glittering heiress. The supporting cast includes Alice Brady and Gail Patrick.

The companion feature is "Red River Valley," featuing Gene Autry. A Walt Disney color cartoon, a short starring Vincent Lopez and his band and the latest news complete the bill.

JUNIOR MUSIC CLUB TO HOLD TUESDAY MEETING

The Sierra Madre Junior Music Club will meet with Mrs. C. D. Croan at 304 West Sierra Madre Blvd., Tuesday afternoon, November 10 at 3:30. Plans will be made for a special program to be given in the near future. This club is open to all music lovers between the ages of six and fourteen years and especially to those who study other musical instruments besides the piano.

Lecture Series At St. Rita's Begins This Evening

"The menace of modern atheism and communism," is the subject of the first of a series of lectures by E. H. Peatfield at St. Rita's auditorium this evening at 7:45 o'clock.

There will be no attack upon anybody's religious loyalty, it is announced, it being declared the sole purpose is to promote a spirit of better understanding and an appreciation of worthwhile things among all people.

RESUME OLD POLICY AT LYRIC THEATRE

With the return of Simon Lazarus to management of the Monrovia Lyric Theatre after four and a half months absence, the popular showhouse returns to its former policy of showing only the best of the new motion pictures.

Getting off to a good start under this policy the Lyric opens today with "Swing Time" and East Meets West." Seven of today's top musical comedy personalities harmonize their talents in "Swing Time," co-starring Fred Astaire and Ginger Rogers. "East Meets West," stars George Arliss, with Lucie Mannheim heading the cast. A cartoon and news complete the program.

SHIPPEY TO ADDRESS SANTA ANITA'S P.-T. A.

Lee Shippey, Ourville newspaper columnist and author, will speak before the South Santa Anita P.T.A. next Tuesday evening at 8 o'clock at the school auditorium there. He will tell "a few stories, a few jokes, with a thread of common sense woven between."

A HOTEL . . .

equipped and conducted to satisfy the most exacting of Sierra Madreans and their guests—clean, comfortable and attractive . . .

Why not make your home with us?

Special Winter Rates

Hotel Sierra Madre

Phone 011

Milton S. Meyers

Boys and Girls wear thru "Teen" age

Boy's all wool slip on sweater. Double elbows. Ages to 18 years. $2.49. With this ad $1.95

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Better PLANTS for better Flowers

Fuji Quality Bedding Plants

Stock, Snapdragon, Phlox, Calendula, Cornflower, Viola, Pansy, Verbena, Scabiosa, Gazinia, Primrose. Many other varieties for winter and spring blooming.

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ROBERTS

THE BEST AT ITS BEST

Public Invited

to attend Dr. E. H. Peatfield's lecture at

ST. RITA'S CHURCH

Friday, Nov. 6th at 7:45 o'clock

The Convict's Sweetheart

Tuesday, Wednesday, November 10, 11

Woman's Club Auditorium

270 West Sierra Madre Blvd.

This ad and 15c good for 1 adult ticket

Admission 25c, Children 10c Curtain 8:15 P.M.

Make Your House a Home

I have specialized many years in painting and refurnishing houses

I have made a study of methods and material best adapted for the different conditions and purposes . . . and I come to you with many years of practical experience.

Let me talk with you about your painting problems. Painting is not an expense, it is an investment. Do it now — DON'T PUT IT OFF . . . PUT IT ON!

Six months to pay the Funkhouser way, to responsible parties

E. B. Funkhouser

650 Woodland Dr. — Telephone 1594

Gambrinus Grill

30 North Euclid Avenue, Pasadena

The place with the Rathskeller Atmosphere American and Spanish Dishes

Our Cocktails and Mixed Drinks made by Master Bar Men

WANT ADS

Classified Rates And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting ,it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS.

Classified Ads received after 5 p. m. Wednesday may be run under heading 'Too Late to Classify.

WANTED

WE NEED listings of Sale and Rent property. If you have a bargain, call us. T. W. NEALE, 86 W. Sierra Madre Blvd. —7:k

INSURANCE

BETTER check up on your Insurance and if any information is wanted, call me. T. W. Neale, 86 West Sierra Madre Blvd. 7:ins

LOST & FOUND

LOST—Gold bar pin, 100 block Auburn. Reward. 91 Auburn Ave. 7:g

For Sale MISCELLANEOUS

RED Fryers, corn fed, 25c lb. Rabbit fryers, 16c lb. Fresh eggs. Dressing and delivery free. Pepper Tree Ranch, 90 S. Michillinda. Phone 3121. —5:8e

WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Piatte. 11:tfa

WANTED—Housework or washing by hour or day. 119 N. Grove St., or phone 1952. 5*7a

FOR SALE MISCELLANEOUS

FOR SALE—very reasonable, RCA radio, Model 17. 461 Sturtevant Dr. —7:e

RENTALS

ADULTS double and single apts; utilities paid. Kozy Korner Apt. 534 Brookside Lane. Tel. 181-2. —7*d

FOR RENT — Furnished rooms, 273 Mariposa. —7:d



The DOUGLAS DRUG COMPANY

Prescription Specialists

Bring your Doctor's Prescription to us, We guarantee you

Pure Fresh Drugs

34 East Huntington Drive Arcadia

FOX WEST COAST LYRIC THEATRE

205 E. Foothill Blvd. Auto Park Telephone No. 90

MONROVIA

Thurs .to Mon. Nov. 4 to 8

Fred Astaire Ginger Rogers

in

"Swing Time"

also

GEORGE ARLISS

"East Meets West"

Latest March of Time

CENTRAL MARKET

CHAS. E. DAVIS *FREE DELIVERY TWICE DAILY*

38 WEST SIERRA MADRE BLVD. PHONE 97

Chuck Roast pound 17c

Round Bone, pound 20c

Gr'nd Beef Ground Twice Daily in Our Own Shop—lb. 16c

Fine for Loaf

Rolled Rib Roast Boneless lb. 30c

BACON SPECIAL

Swift's Oriole ..... lb. 34c

Swift's Premium ..... ½ lb. pkg. 20c

Rath's Black Hawk .... ½ lb. pkg. 20c

LAMB Legs ..... lb. 28c

Shoulder ..... lb. 19c

Breast ..... lb. 10c

Fresh Pork Butts for Roasting, lb. 25c

Shoulder Pork Roast ..... lb. 20c

Center Cuts ..... lb. 23c

Pure Pork Sausage ..... lb. 30c

FLUFFO ..... 2 lbs. 25c

Barred Rock Fryers } Fresh Dressed lb. 34c

Fancy Colored Hens } lb. 35c

COFFEE

Our Spec'l Blend, Fresh Roasted, lb. 17c

Table Queen, ground for regular, drip & silex, lb. 27c

3c refund on jar

Wilson's Tender Made Hams .. lb. 38c

Wilson's Tender Made Picnics . lb. 29c

CUBE STEAKS ..... each 10c

Sirloin Tip made more tender in our cubing machine

THE SIERRA MADRE SHOPPING NEWS

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Sec. 435½, P.L.&R.
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Public Invited

to attend Dr. E. H. Peatfield's lecture at

ST. RITA'S CHURCH

Friday, Nov. 6th at 7:45 o'clock

Milton S. Meyers

Boys and Girls wear thru "Teen" age

Boy's all wool slip on sweater. Double elbows. Ages to 18 years. $2.49. With this ad $1.95

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Chuck Roast	pound	17c
	Round Bone, pound 20c	
Gr'nd Beef	Ground Twice Daily in Our Own Shop—lb.	16c
	Fine for Loaf	
Rolled Rib Roast	Boneless lb.	30c

BACON SPECIAL

Swift's Oriole	lb.	34c
Swift's Premium	½ lb. pkg.	20c
Rath's Black Hawk	½ lb. pkg.	20c

LAMB Legs	lb.	28c
Shoulder	lb.	19c
Breast	lb.	10c

Fresh Pork Butts for Roasting,	lb.	25c
Shoulder Pork Roast	lb.	20c
Center Cuts	lb.	23c
Pure Pork Sausage	lb.	30c
FLUFFO	2 lbs.	25c
Barred Rock Fryers (Fresh Dressed)	lb.	34c
Fancy Colored Hens (Fresh Dressed)	lb.	35c

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Our Spec'l Blend, Fresh Roasted, lb. 17c

Table Queen, ground for regular, drip & silex, lb. 27c

3c refund on jar

Wilson's Tender Made Hams	lb.	38c
Wilson's Tender Made Picnics	lb.	29c
CUBE STEAKS	each	10c

Sirloin Tip made more tender in our cubing machine



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Bring your Doctor's Prescription to us, We guarantee you

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ATTORNEY AT LAW
99 Suffolk Ave., Sierra Madre
Office Hours 9-12 A.M.
Phone 72, Sierra Madre

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Telephone 45
Evenings by Appointment

Dr. Thos. Warden
DENTIST
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522 W. Sierra Madre Blvd.
Office Closed on Fridays

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Geo. W. Groth, M.D.
94 N. BALDWIN
Phone 20

M. H. A. Peterson, M.D.
Physician & Surgeon
Office, 65 E. Sierra Madre Blvd.
Phone 60—Residence Phone 78
Hours 2 to 4 p.m. Daily
except Saturday and Sunday
and by appointment

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Instruction in All Types
Classes Tues., Friday, 2:30 p.m.
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Avocado Oil	$3.50
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205 E. Foothill Blvd. - Free Auto Park - Telephone No. 80
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Thurs. to Mon. Nov. 4 to 8

Fred Astaire Ginger Rogers

in

"Swing Time"

also

GEORGE ARLISS

"East Meets West"

Latest March of Time

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WE NEED listings of Sale and Rent property. If you have a bargain, call us. T. W. NEALE, 86 W. Sierra Madre Blvd. —7:k

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BETTER check up on your Insurance and if any information is wanted, call me. T. W. Neale, 86 West Sierra Madre Blvd. 7:ins

LOST & FOUND

LOST—Gold bar pin, 100 block Auburn. Reward. 91 Auburn Ave. 7:g

For Sale MISCELLANEOUS

RED Fryers, corn fed, 25c lb. Rabbit fryers, 16c lb. Fresh eggs. Dressing and delivery free. Pepper Tree Ranch, 90 S. Michillinda. Phone 3121. —5:8e

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FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:tfs

WANTED—Housework or washing by hour or day. 119 N. Grove St., or phone 1952. 5*7a

FOR SALE MISCELLANEOUS

FOR SALE—very reasonable, RCA radio, Model 17. 461 Sturtevant Dr. —7:e

RENTALS

ADULTS double and single apts; utilities paid. Kozy Korner Apt. 534 Brookside Lane. Tel. 181-2. —7*d

FOR RENT — Furnished rooms, 273 Mariposa. —7:d

Henry's Coffee Shop

45 North Baldwin Avenue

QUALITY FOOD POPULAR PRICES

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The Convict's Sweetheart

Tuesday, Wednesday, November 10, 11

Woman's Club Auditorium

270 West Sierra Madre Blvd.

This ad and 15c good for 1 adult ticket

Admission 25c, Children 10c Curtain 8:15 P.M.

Make Your House a Home

I have specialized many years in painting and refurnishing houses

I have made a study of methods and material best adapted for the different conditions and purposes . . . and I come to you with many years of practical experience.

Let me talk with you about your painting problems. Painting is not an expense, it is an investment. Do it now — DON'T PUT IT OFF . . . PUT IT ON!

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The place with the Rathskeller Atmosphere American and Spanish Dishes

Our Cocktails and Mixed Drinks made by Master Bar Men

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Your home bank is in a position and always ready to negotiate loans on approved Sierra Madre real estate.

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SIERRA MADRE SAVINGS BANK

COMMERCIAL :: SAVINGS

Southern Pacific News

LOW SUMMER FARES EAST THIS WINTER!

EXTRA!

Go One Way, Return Another — See Twice as Much!

You may go east on one of our Four Scenic Routes, return on another, if you wish.

For example, go straight to Chicago on our direct, scenic GOLDEN STATE ROUTE. Return SUNSET ROUTE through the sunny South via New Orleans, OVERLAND ROUTE via San Francisco, or SHASTA ROUTE via Portland and the Northwest.

FOR the first time, low first-class roundtrip fares east practically the same as summer fares (in many cases *exactly* the same), are in effect throughout fall and winter! For example:

CHICAGO AND BACK $86

ST. LOUIS *& back*	$ 81.50
NEW YORK *& back*	136.50
KANSAS CITY *& back*	72.00
NEW ORLEANS *& back*	85 15

Good in luxurious, air-conditioned standard Pullmans (plus berth charge) daily to next May 14. Return limit 30 days.

Low Coach, Tourist Fares, too

Winter coach and tourist roundtrips east are only slightly above summer fares. Return limit 6 months. Examples, there and back:

	Coach	*Tourist*
CHICAGO	$62.20	$ 79 95
NEW YORK	92.65	130.45
KANSAS CITY	49.30	63.40
NEW ORLEANS	57 15	72.89

See or phone your S. P. agent for information and help in planning any trip.

Southern Pacific

EXTRA!

Winter Fares to Mexico Also Reduced!

On and after Oct. 16, we will offer round trip fares to Mexico even *lower* than summer fares.

	3 mo.	30 days
Guadalajara	$81.18	$60.15
Mexico City	93.90	72.95

Through air-conditioned Pullmans from Los Angeles. Liberal return limit. If you wish, you may go one way via El Paso.

EXTRA!

Longer Return Limits on Local Coach-Tourist Fares

Present 10-day return limit on coach-tourist fares on Southern Pacific's Pacific Lines will be extended to 30 days - three times as long to complete your trip.

Summer first-class 21 day roundtrips on our lines in the West will be in effect all winter. They average 2c a mile.

NEXT TIME TRY THE TRAIN

AGENT—GEORGE E. MESECAR

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STARTS SUNDAY

3 — DAYS — 3

— Season's Laugh Show! —



Plus Feature No. 2

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"RED RIVER VALLEY"

Action on the Roaring Range!

Also Disney Color Cartoon

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Fried Chicken—all you can eat for $1.00

Regular Dinners 50c up

Private Party Room

Cocktail Lounge Imported Wines, Liquors

Telephone for Reservations Sterling 4476

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ROOFER

The people of this community are fortunate in having at their service Mr. B. L. Whitmore, located in Pasadena at 400 South Fair Oaks, phone Wa. 1251.

For years he has been doing xpert roofing work in this part f the state and is considered an xpert in this line. His great ability together with his many years of experience largely accounts for his popularity and growing business.

He is the Authorized Application Agent for the reliable Pioneer Flintkote Products in this territory.

Call on him today and let him give you an estimate on your roofing work and see for yourself at what a moderate price you can have your work done. (adv.)

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Final Reductions

$2.95 Wool Felt Hats **$1.75**

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$1.95 Slip Over Sweaters **89c**

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$2.95 Angora Lounging Pajamas **$1.95**

69c Hose **50c**

full length & knee high

$5.00 MisSimplicity Foundation Garments, now **$3.50**

1 KERSTING COURT

Nature's Harp and Harmony Studio

481 Woodland Drive

Announcing special offer to those who would like to try out their talent for harp.

Lessons and practice on harp at studio for one month, Nov. 14 to Dec. 14, Fee $5.00.

Enroll Now

Enrollment hours: Monday and Wednesday 3 to 5. Saturday 1 to 5.

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Brighten up your old furniture

Paint Now!

DU PONT **Colored Enamel**



Save old chairs and other sad-looking pieces of furniture by making them bright with Du Pont Colored Enamel. It's quick-drying . . . . makes old things look new at small cost.

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Sierra Madre Lumber Co.

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J. S. Billheimer, Manager

ATLAS PAINTING CO.

The Atlas Painting Co., located in Altadena at 2636 Highview Ave., phone St. 8751, has been rendering excellent painting and paperhanging services to the people of this vicinity for many years. Many attractively painted homes in this district are the direct result of the Atlas Painting Co.

You will be surprised to learn at what moderate cost a dull, drab house may be turned into a beautiful and attractive home by the application of high grade paint, put on by one who thoroughly understands the task at hand.

Call them for an estimate on your painting and paperhanging work at your earliest convenience! (adv.)

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Removes Excess Fat. Increases Blood Circulation

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(Japanese)

Entirely New in U.S

Waterfalls of Exotic Bloom in bronzes, whites, pinks, yellows, purples, etc. 5 to 8 ft. long. Words cannot adequately describe the arresting loveliness of this newly introduced cascading 'mum. Season — October-November.

Be sure to come and see them, --- and bring your friends

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OPEN SUNDAYS

Help the Printer Who Helps You!

WHO gives you all the news of your community?

WHO takes the initiative in all undertakings for the betterment of the City?

WHO takes an undisputed lead in advocating community betterment?

WHO boosts the City, the County, the State and the Nation in an endeavor to improve the times and the conditions?

WHO boosts good roads, good schools, good churches and good lodges?

WHO aids the Red Cross, Community Funds, Christmas Drives, Poppy sales, and all other similar events?

WHO publicizes the City and aids in bringing people to town?

Why... The Sierra Madre News *of Course*

SO-O-O-O-O-O-O-O, the next time you need PRINTING OF ANY KIND, be fair, and think of the printing office and the local boys who are boosting your business, your efforts and your community in an efofrt to make it a BIGGER and BETTER PLACE in which to live.

No matter what it is in the way of PRINTING, the Sierra Madre News Job Printing Department can supply your needs as satisfactorily, as promptly and as cheaply as ANYBODY, ANYWHERE!

Place Your Order Now for Any of These Items By Calling 48

FOR THE BUSINESS

Letterheads	Order Blanks	Circulars
Envelopes	Shipping Tags	Catalogues
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Job Printing Department

The Sierra Madre News

CARL H. NELSON

FURRIER

Discriminating women of this and surrounding territory have found that when they have taken their style problems to Carl H. Nelson, located in Pasadena at 445 N. Lake Ave., phone Co. 6583—that they have always been solved to the highest degree of satisfaction.

Mr. Nelson, the manager, has made a long and careful study of furs and this together with his many years in the fur business accounts for his ability to give you the latest styles in the best of furs at the lowest possible cost.

On your next visit to Pasadena, stop in and look over his complete line of the latest fashions in furs! (adv.)

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THE STAR OF BUS SERVICE

★SANTA FE TRAILWAYS is the *star performer*, the favorite of a bus traveling public. It has reached this stellar position by the introduction of many refinements not available on any other line. Large, roomy, *lavatory equipped* buses; *Harvey Hotel* rest stops; fast schedules; *three Fred Harvey* meals for $1 a day; *Low fares* everywhere, for example, Chicago only $29.50. Coordination with Santa Fe Ry.

★ **Grand Canyon Route**

Santa Fe Station, Phone Wakefield 1191; 404 E. Colorado St., Phone Wakefield 2134, PASADENA. Or, any Santa Fe Railway Agent.

★SANTA FE TRAILWAYS



"It all boils down to this, Molly—

GAS COOKS BETTER AND COSTS LESS"

It's easy to see why natural gas cooks best. It's fastest — and most adjustable. It gives you any exact degree of cooking heat you want — instead of just two or three rigidly fixed temperatures.

Nearly a million families in Southern California use gas for all their cooking. Their experience proves the economy of this modern fuel. Gas cooking costs less than half as much as other, less desirable methods.

Stop in soon and examine the new model ranges at your gas company or appliance dealer's. Ask especially about the improved ovens. Note the many other advantages.

★ FREE COOKBOOK

TUNE IN THE *Mystery Chef* NBC PROGRAM KFI 9:45 A. M. WEDNESDAYS AND FRIDAYS

SOUTHERN COUNTIES GAS COMPANY

MODERNIZE YOUR HOME WITH *Natural Gas* — lowest in cost of all practical fuels

Not only SAFE,



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but PROFITABLE TOO

FULL-PAID "Income" SHARES will earn a BETTER RETURN Safely.

There are several safe places for your savings...in a safe deposit box, in government bonds, invested here, etc. The principal difference is that HERE your savings earn a generous profit for you... because they work constantly and profitably, amply secured by many homes.

Funds Invested On Or Before November 10th

Will Receive Full Two Months' Earnings, Ending Dec. 31

We Have Always Paid a Dividend at the Rate of **4%**

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44 East Huntington Drive
ARCADIA

Friday, November 6
"DANCING LADY"
with Clark Gable and Joan Crawford
"THE BIG HOUSE"
starring Wallace Beery

Saturday, Sunday, Monday, Tuesday, Nov. 7, 8, 9, 10
'The GORGEOUS HUSSY'
Joan Crawford, Robert Taylor, Franchot Tone
"Yours for the Asking"
with George Raft and Dolores Costello Barrymore
Selected Shorts

Wed. ,Thurs., Fri., Sat. November 11, 12, 13, 14
"PEPPER"
with Jane Withers, Slim Summerville, Irvin Cobb
"SWORN ENEMY"
with Robert Young and Florence Rice
Robert Benchley in
"HOW TO TRAIN A DOG"
Pathe News

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Deliciously cooked Ravioli, Chicken, Steak Dinners
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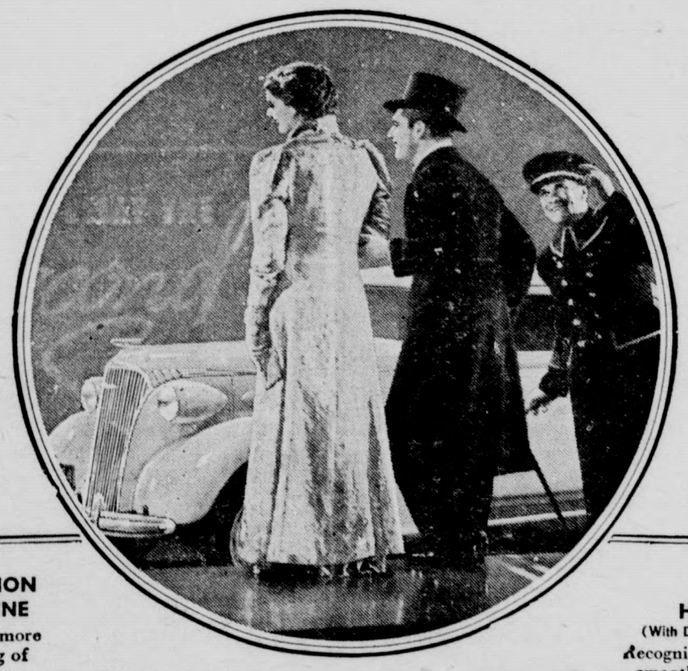
TURKEY DINNERS SATURDAYS — CHICKEN SUNDAYS

News Want Ads Pay

New CHEVROLET 1937

The Complete Car - Completely New

ON DISPLAY SATURDAY, NOVEMBER 7



NEW HIGH-COMPRESSION VALVE-IN-HEAD ENGINE
Much more powerful, much more spirited, and the thrift king of its price class.

NEW ALL-SILENT, ALL-STEEL BODIES
(With UNISTEEL Turret Top Construction)
Wider, roomier, more luxurious, and the *first* all-steel bodies combining silence with safety.

NEW DIAMOND CROWN SPEEDLINE STYLING
Making this new 1937 Chevrolet the smartest and most distinctive of all low-priced cars.

GENUINE FISHER NO DRAFT VENTILATION
Eliminating drafts, smoke, windshield clouding—promoting health, comfort, safety.

It's the newest of all low-priced cars...new in every feature, fitting and fabric . . . also the most thoroughly safe, the most thoroughly proved, the most thoroughly dependable. Visit your nearest Chevrolet dealer. See and drive *the complete car—completely new.*

ALL THESE FEATURES AT CHEVROLET'S LOW PRICES
**Knee-Action and Shockproof Steering on Master De Luxe models only. General Motors Installment Plan—monthly payments to suit your purse. Chevrolet Motor Company, Detroit, Michigan.*

PERFECTED HYDRAULIC BRAKES
(With Double-Articulated Brake Shoe Linkage)
Recognized everywhere as the safest, smoothest, most dependable brakes ever built.

IMPROVED GLIDING KNEE-ACTION RIDE*
(at no extra cost)
Proved by more than two million Knee-Action users to be the world's safest, smoothest ride.

SUPER-SAFE SHOCKPROOF STEERING*
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Steering so true and vibrationless that driving is almost effortless.

SAFETY PLATE GLASS ALL AROUND
(at no extra cost)
The finest quality, clearest-vision safety plate glass, included as standard equipment.

CHEVROLET
FOR ECONOMICAL TRANSPORTATION — A GENERAL MOTORS VALUE

McDONALD & O'BOYLE

209 East Foothill Blvd.—Monrovia, Calif.
LOCAL HEADQUARTERS, CENTRAL GARAGE, SIERRA MADRE

★ SAFEWAY ★

First of November SALE

SAFEWAY Your Neighborhood GROCER
1936 NOVEMBER 1936
1 2 3 4 5 6 7
6 BIG BARGAIN DAYS

Stock Up and Save!

With the holiday season approaching, now is a good time to stock the pantry with plenty of good food at the low prices that are quoted in Safeway's First of November Sale. Take a minute or two now to look through this advertisement. Mark the items that you need, and bring it with you to your neighborhood Safeway store. Stock up on these exceptional values during this big event.

SYRUP SLEEPY HOLLOW pint jug **19c** quart jug **35c**
Choice cane and maple. Rich in real maple. For waffles, toast.

TOMATO SAUCE 3 8-oz. cans **10c**
Del Monte brand, Spanish style. Adds zest to meat dishes.

JELL-O SIX DELICIOUS FLAVORS OF GELATINE DESSERT 3 pkgs. for **13c**
Nationally favored gelatine dessert. Buy several boxes.

CORNED BEEF LIBBY'S FINEST 12-oz. can **15c**
Libby's famous canned meat product. Preferred by many.

Airway Coffee	100% Brazilian Blend with mellow, mild flavor	1-lb. can	17c	Pure Cane Sugar	Packed in cloth bag	10 lbs.	49c
Edwards' Coffee	Dependable Brand	1-lb. can	23c	Pure Cane Sugar	Packed in paper bag	10 lbs.	48c
Edwards' Coffee	Dependable Brand	2-lb. can	43c	Fine Granulated Sugar		10-pound cloth bag	48c
Nob Hill Coffee	Finest Quality	lb.	20c	Fine Granulated Sugar		10-pound paper bag	47c
Fresh Prunes	Hyak Brand Fine Flavor	No. 2½ can	10c	Beverly Peanut Butter		2-pound size jar	32c
Stokely Apricots	Whole Unpeeled	No. 2½ can	15c	Beverly Peanut Butter		1½-pound size jar	25c
Sliced Pineapple	Libby Brand 2	No. 2½ cans	33c	B & M Kidney Beans		No. 2 can	10c
Stokely Shortcake Peaches		24-oz. size can	15c	Silver-Dale Tomatoes	Packed in puree	No. 2½ cans	10c
Stokely Peaches	Sliced or Halves	No. 2½ can	15c	Van Camp Pork & Beans		3 16-oz. cans	17c
Stokely Nectarines	Quality Fruit	24-oz. can	15c	Van Camp Pork & Beans		31-ounce size can	11c
Sun-Maid Raisins	Puffed or Seedless 3	15-oz. boxes	25c	Stokely Corn	Country Gentleman	2 No. 2 cans	25c
Pineapple Juice	Libby, Del Monte or Dole Brand	No. 2 can	10c	Van Camp Hominy	Large White	14½-oz. can	6c
Mission Tuna	Choice Quality light Meat 3	No. ½ cans	35c	Harvest Blossom Flour		No. 10 bag 37c	No. 5 bag 19c
Mayonnaise	NuMade Brand	pint jar 22c	quart jar 38c	Kitchen Craft Flour		24½-lb. sack 95c	No. 10 bag 42c
Salad Dressing	NuMade	pint jar 18c	quart jar 31c	Pancake Flour	And Waffle Flour Harvest Blossom	2½-lb. box	15c
Crackers	Better Best Brand Sodas or Grahams	1-lb. box 12c	2-lb. box 23c	Waldorf Toilet Tissue		3 rolls for	11c

● FLAVOR-PERFECT MEATS ●

Every time you purchase meats at Safeway-operated markets you can be sure of "Flavor-perfect" beef, lamb, veal. Every pound of Safeway meat is guaranteed to please you—or every cent you paid will be refunded. This guarantee is made possible by the Safeway 5-step plan of quality control—improved meat selection, scientific meat aging, wasteless cutting, constant temperature control, and daily delivery to the markets. . . . Try Safeway GUARANTEED beef today.

ROASTS CENTER CHUCK lb. **19c**
Fancy center chuck roasts cut from quality steer beef.

STEAKS FANCY BEEF lb. **29c**
Choice Sirloin, T-Bone, Club, Round, or Swiss steaks. Fancy quality beef.

ARMOUR'S STAR SAUSAGE ½-lb. pkg. **15c**

BEEF LOIN ROAST	T-Bone or sirloin cut	lb.	29c
BOILING BEEF	Plate rib cut for boiling or braising	lb.	12c
SHORT RIBS OF BEEF	Short ribs of beef to braise or boil	lb.	15c
COLORED HENS	Fancy, dry-picked, milk-fed, colored hens	lb.	28c

SAFEWAY

PRICES EFFECTIVE THROUGH SATURDAY, NOVEMBER 7TH, IN SAFEWAY-OPERATED DEPARTMENTS WITHIN 35 MILES OF LOS ANGELES.

HOUSE SLIPPERS

Complete line of Men and Women's House Slippers in colored kids, felts and woolies

MEN'S FURNISHINGS
Women's Munsingwear Hose
Shoe Rebuilding Guaranteed

OLSEN'S

34 North Baldwin Phone 2192

RELIABLE TERMITE EXTERMINATION Company

A. G. LOTHRIAS, Manager

The Reliable Termite Exterminating Co., located in Altadena at 2405 E. Mountain St., phone St. 8278—is just as reliable as the name implies.

They have installed all of the latest and most improved equipment to take care of your pest exterminating work to the best advantage, at the lowest possible cost.

Exterminating work is so important that it should only be entrusted to experts such as are employed by this reliable company. It will cost no more to have a reliable concern such as this one to do your work and it will be completed in a better way.

Call them today for an estimate! (adv.)

CONCERT

BENEFIT SIERRA MADRE WOMAN'S CLUB

ARTISTS—MISS ELIZABETH MORGRIDGE and DONALD THAYER

ACCOMPANIST—MISS MORELAND KORTKAMP

MONDAY EVE NOVEMBER 23 at Club House 8:30 P.M.

Reception Follows Admission 50c

ASTHMATIC SUFFERERS

A FIFTEEN DAY TRIAL OF

Vapo-Efrin Inhalant

Will convince you beyond a doubt it is the most satisfactory home treatment for the relief of the paroxysms of asthma. If unable to call at our office, write or telephone for a free demonstration in your own home. Free booklet on request. N. J. DISHINGTON, Gen. Distributor, 2326 West Seventh St., Los Angeles. Tel. Fitzroy 6246. Hours: 9-5.

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Just arived, new samples for Fall, Winter, suits and overcoats . . . Let us show them to you.

Cleaning, Dyeing, Pressing
Work Called For and Delivered
Expert Repairs, Alterations

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BARGAIN IN BULBS

(Regularly double this price)

3000 DAFFODILS

EMPEROR

35c Doz. $3.00 per 100

Calla Lily Bulbs . . . . 5c ea.

FUEL SPECIAL
200 SACKS

COKE, BRIQUETTES and STARTER FUEL, mixed. A Real Buy.

75c per Sack
5 Sacks $3.50

Regularly $1.00 per sack

BONE DRY WOOD

Eucalyptus	Walnut
Juniper	Pecan
Oak	Grape
Mesquite	Tamarak
Iron Wood	Orange
Mill Blocks	Kindling
Pine	

Coal, Briquettes, Coke

LAWN RENOVATING—as it should be done
FREE ESTIMATES—NO OBLIGATION

Phone CO 6117 for Service

SIMPSON'S

House of Service

3422 East Colorado 1656 East Colorado

A STATEMENT OF OUR POLICY

Introductory Announcement

with this issue, we begin a series of messages to the people of this community on modern phases of Insurance, and the various services of this agency.

We trust you will find them instructive and helpful. Come in any time and talk them over with us.

N. M. MESECAR

Real Estate, Insurance, Rentals and Loans

Phone 183-4
Residence, 145-4
13 Kersting Block
Sierra Madre

WALCOTT'S HEALTH FOOD STORE

The Health Food Store located in Pasadena at 1708 East Colorado St., phone Wa. 8986, has attained a great popularity with the people of this entire community through its ability to furnish residents of this district with the best in health foods at very moderate prices.

They have made a careful study of the business and can take care of your health food problems in the best way. (adv).

"LIFE RETURNS"

Melodramatic story of man who devoted his life to the mystery of death, making an amazing discovery.

All talking movies sponsored by the P.T.A.

Sierra Madre Grammar School at 7:30 o'clock, Friday nite, November 6

ADMISSION

Children	10c
High School	15c
Adults	25c



Your Favorite

Beer from the tap, in bottles, cans, and all the popular brands

Tasty Lunch

Piping hot stews, delicious roast beef sandwiches just right for a noon bite.

Served at

WISTARIA GRILL

60 West Sierra Madre Blvd.
(Opposite City Hall)
Adam Hauck, Prop.

F. N. BAKER CO.

CESSPOOL SERVICE

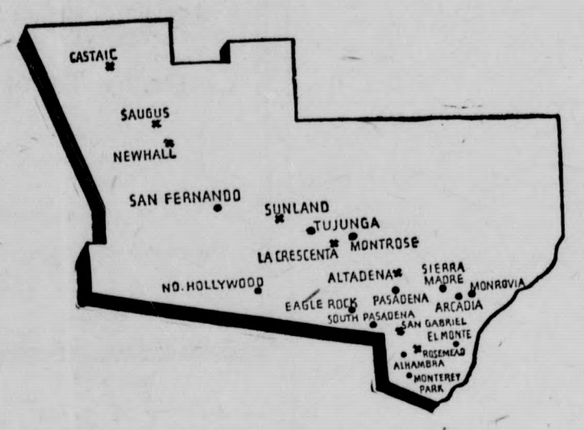
The people of this community are fortunate in having at their service the F. N. Baker Co., located in Arcadia at 835 Arcadia Ave., phone Te. 0303.

It will be to your advantage to visit their establishment the next time you are in Arcadia as they have installed all of the latest and most improved equipment to take care of your cesspool work in the most up-to-date and painstaking manner.

They specialize in cleaning, pumping, and the installation of cesspools and septic tanks.

Cesspool work is so important that it should only be entruted to experts who can master it thoroughly and to the highest degree of perfection. It will cost no more to have a reliable concern to do your work and it will be completed in a better way. Call them today! (adv.)

Do you know



...that $608,261.97 of the annual tax revenue for this area is paid by the Edison Company?



This money contributes largely toward the support of schools, institutions and local government of this community.

★ ★ ★

Since 1900 the Edison Company has paid out over $50,000,000 in taxes. The 1935 tax bill alone amounted to $5,886,000.

Edison
SOUTHERN CALIFORNIA EDISON COMPANY, LTD.
D-1

Paint Now

while we have good drying weather. Premises brightend up with paint are more attractive to prospecive buyers

and

"Old Colony"

is the Brand to use

The OLD COLONY Line embraces a *wide range* of *materil* and *prices* to meet demands of painters, both professional and amateur.

Color Cards and Estimates of Cost cheerfully given on application

Sierra Madre Hardware Co.

News Want Ads Pay

SANTA ANITA INN TO REOPEN WEDNESDAY

On Armistice Day the Santa Anita Inn will re-open, with a colorful program, to include two different floor shows nightly featuring Peter Wick and his orchestra imported from New York.

The Santa Anita Inn, Arcadia, is under the management of Joe Weiss and Bob Pelter. Southern cooked dinners with chicken and steaks will be served at reasonable prices. The evening dancing program has especial appeal. There will be no cover or minimum charge at the cafe.



as low as $3.85 per month

Keep pace with the football season—with this new 1937 Philco—and a copy of "Official Football Facts" which is yours for the asking! Sensational American reception! And—

FOREIGN PROGRAMS, TOO!

With the Philco *Foreign Tuning System* and Philco Color Dial, you tune foreign stations by name . . . get twice as many! A host of other new features, too.

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Your Electric Refrigerator is the FIRST STEP...



Don't think of an All-Electric Kitchen as a big undertaking. Thousands of women are realizing the kitchen of their dreams one step at a time. If you own a refrigerator, you've taken the first step. Next comes your new electric range.

Changing the electric cooking is like stepping into a new world. Your work is easy. Your days are free. No more bending over a hot stove, no pots and pans to scrub. And remember, the purchase of an electric range automatically entitles you to a special low electric rate that reduces the average cost of all the electricity you use in your home.

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